

ARCHIE  
ROMANCE  
SERIES

NO. 31  
AUG. 95¢



©1988 ARCHIE COMIC PUB., INC.

# KATY KEENE



LUCKY, LOOK! THERE'S  
SOMEONE UP IN THE  
TOWER WINDOW!

BUT, KATY, IT'S  
BEEN LOCKED AND  
ABANDONED  
FOR YEARS!



-JOHN LUCAS-

KATY DISCOVERS  
THE MYSTERY OF  
IRELAND'S ANCIENT  
LORELEI CASTLE!  
-IN-

"LUCK of the  
LEPRECHAUN"



# Introducing a winning combination for breakfast.



## Introducing the Nintendo Cereal System™

brand sweetened cereal.

Nintendo is for breakfast now.  
Nintendo is two cereals in one. Wow!  
Super Mario Bros. and Zelda,™  
too. Mix 'em, match 'em,

crunch 'em, you just can't lose!

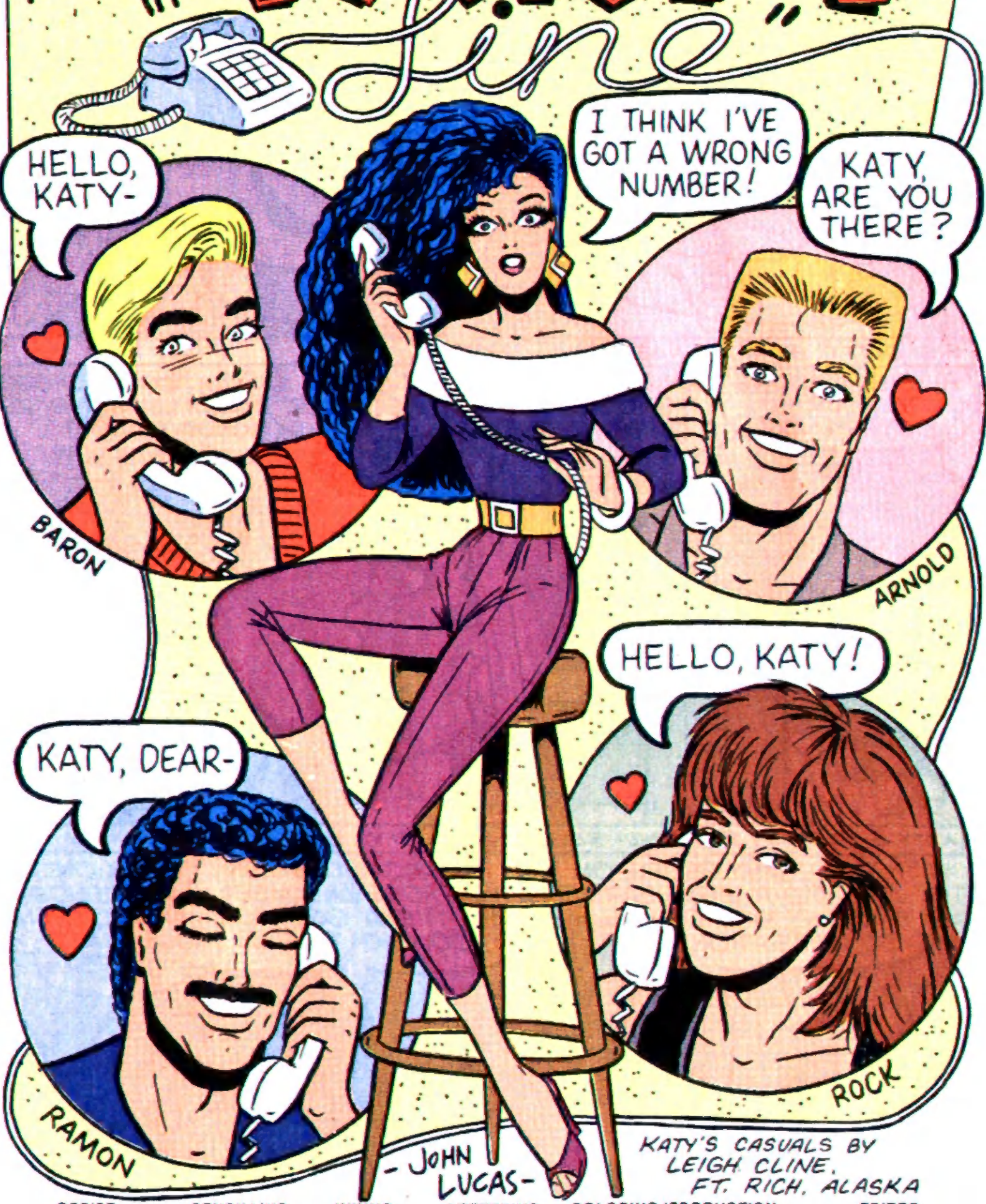
Fruit-flavored Marios, Mushrooms  
and Goombas. Berry-flavored Links,  
Hearts and Shields. Nintendo is  
breakfast news!

Nintendo Cereal System.

**If you can't beat 'em, eat 'em.**



# KATY KEENE in "PARTY Line"



HELLO, KATY-

I THINK I'VE GOT A WRONG NUMBER!

KATY, ARE YOU THERE?

BARON

ARNOLD

HELLO, KATY!

KATY, DEAR-

ROCK

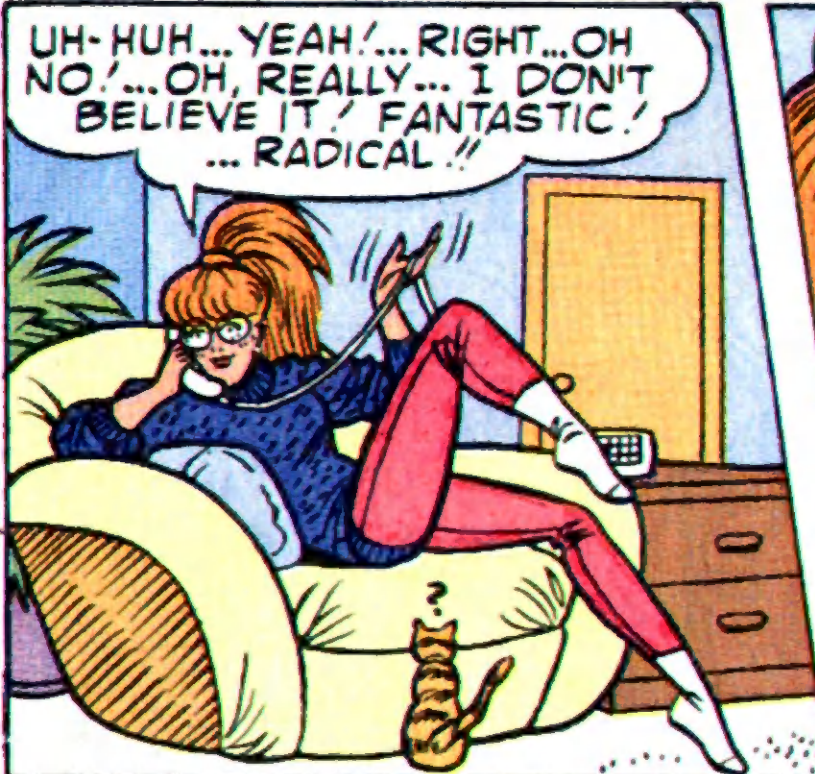
- JOHN LUCAS -

KATY'S CASUALS BY LEIGH CLINE, FT. RICH, ALASKA

SCRIPT: RICHARD PIETRZYK    PENCILLING: JOHN LUCAS    INKING: CHIC STONE    LETTERING: BILL YOSHIDA    COLORING/PRODUCTION: BARRY GROSSMAN    EDITOR: MICHAEL SILBERKLEIT

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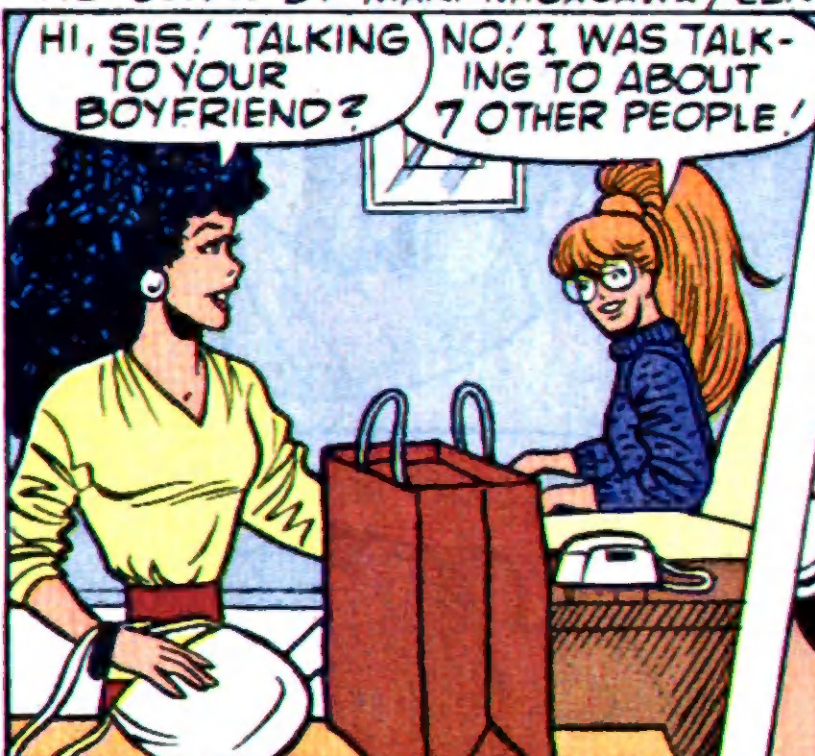


UH-HUH...YEAH!...RIGHT...OH NO!...OH, REALLY... I DON'T BELIEVE IT! FANTASTIC! ... RADICAL !!



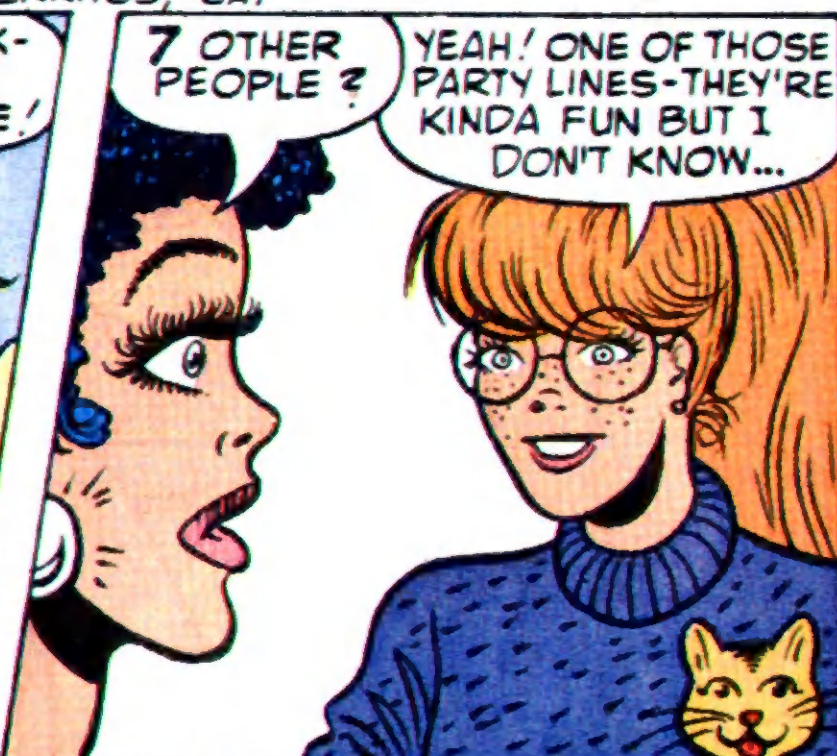
OKAY! I GOTTA GO NOW- TALK TO YOU LATER... 'BYE!'

SIS' OUTFIT BY MARI NAGASAWA, CERRITOS, CA.



HI, SIS! TALKING TO YOUR BOYFRIEND?

NO! I WAS TALKING TO ABOUT 7 OTHER PEOPLE!



7 OTHER PEOPLE ?

YEAH! ONE OF THOSE PARTY LINES-THEY'RE KINDA FUN BUT I DON'T KNOW...

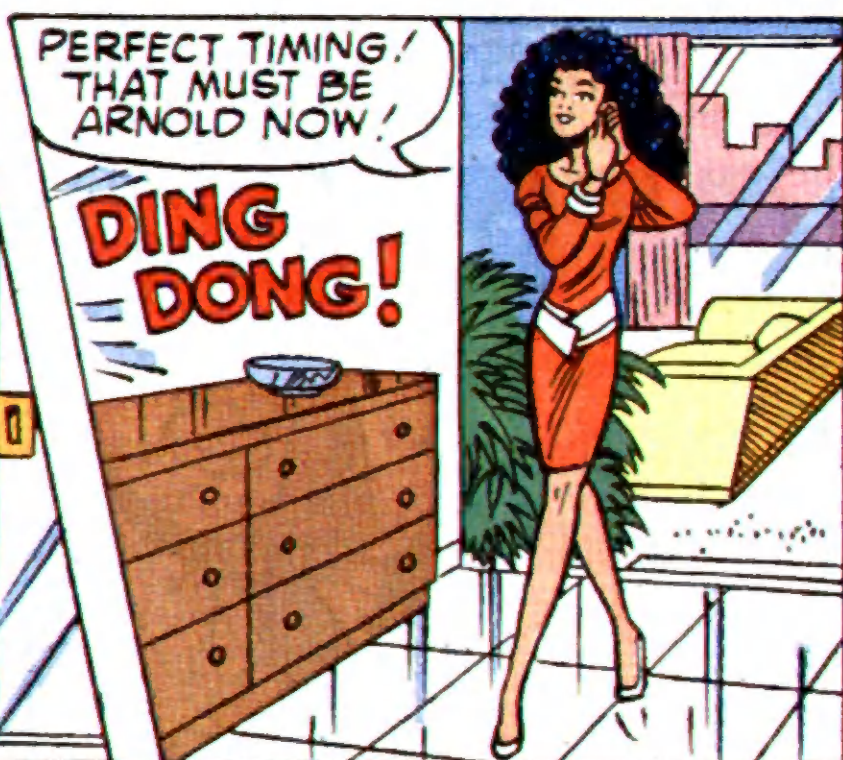
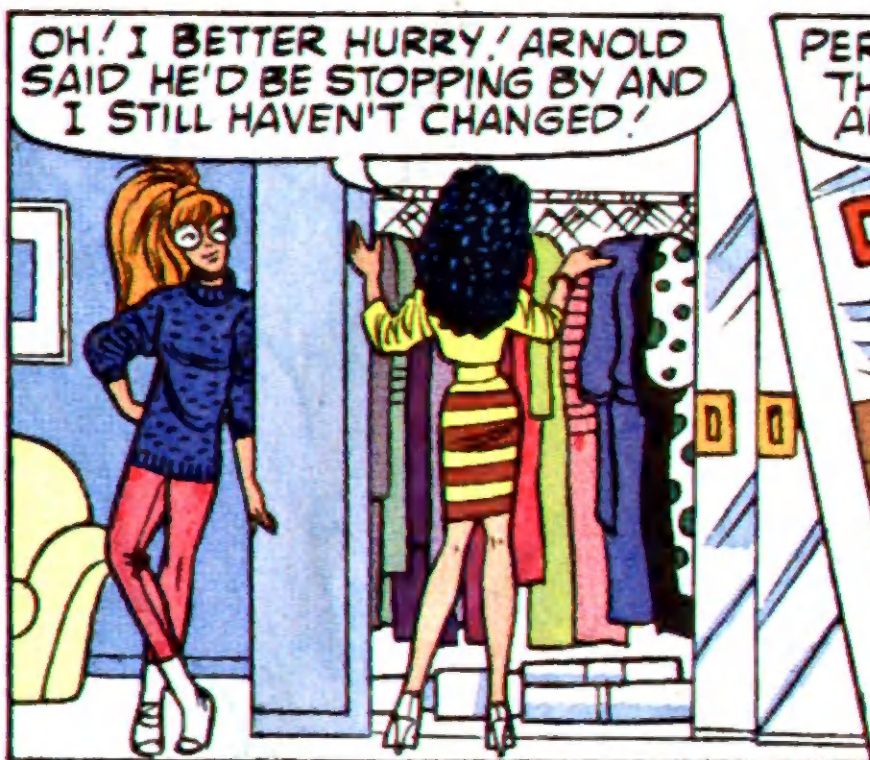
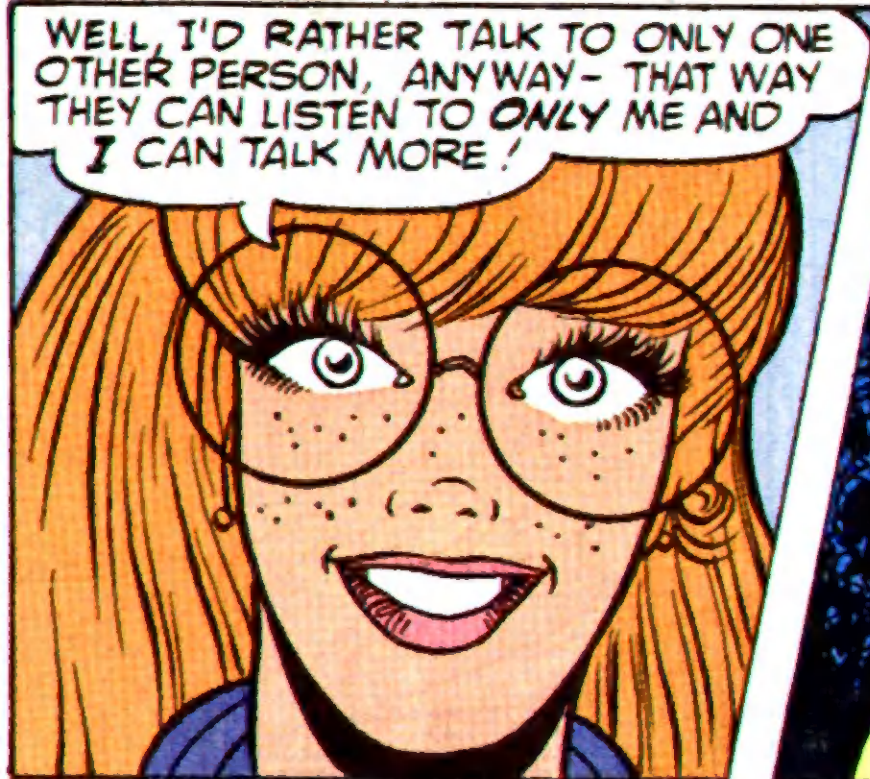
KATY'S FASHION BY: JEHUI KELLER, APO, N.Y.



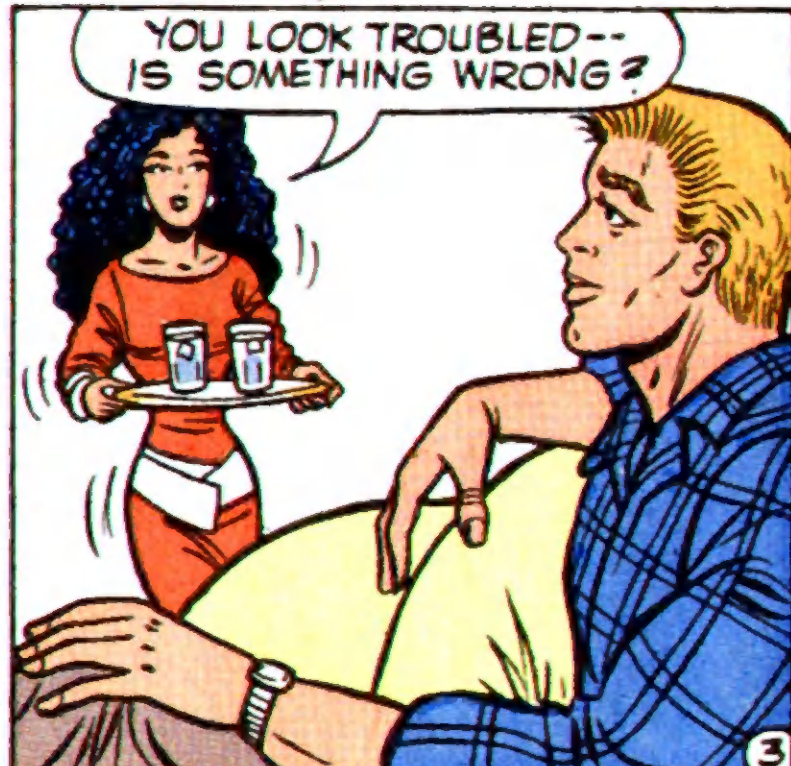
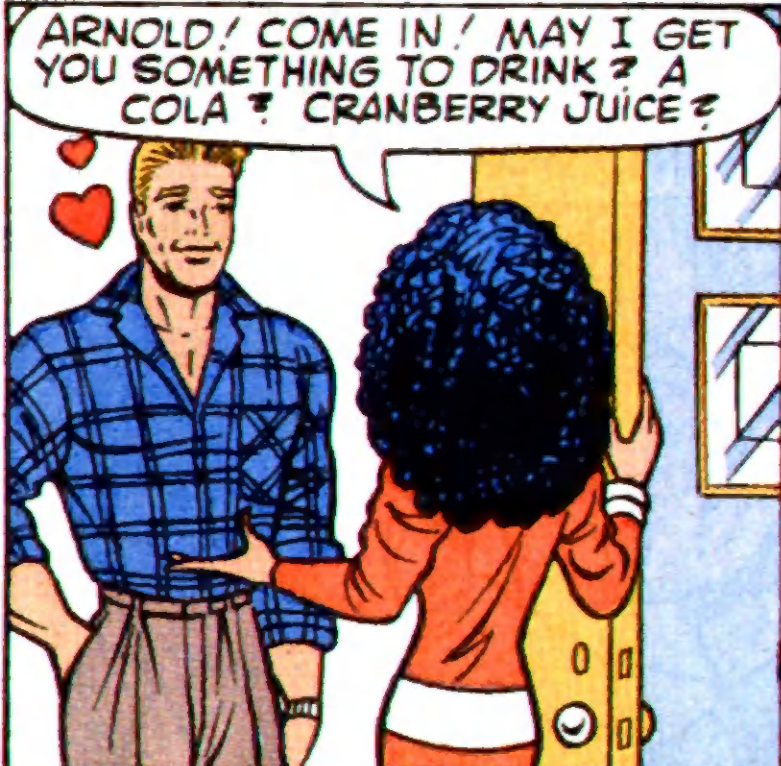
WITH THAT MANY PEOPLE ON THE LINE, IT'S A LITTLE HARD TO HAVE ANY KIND OF CONVERSATION!

I KNOW IT'S FUN TO TALK ON THE PHONE AND MEET NEW FRIENDS, BUT IT'S A GOOD IDEA NOT TO SPEND TOO MUCH TIME ON THOSE PARTY LINES!

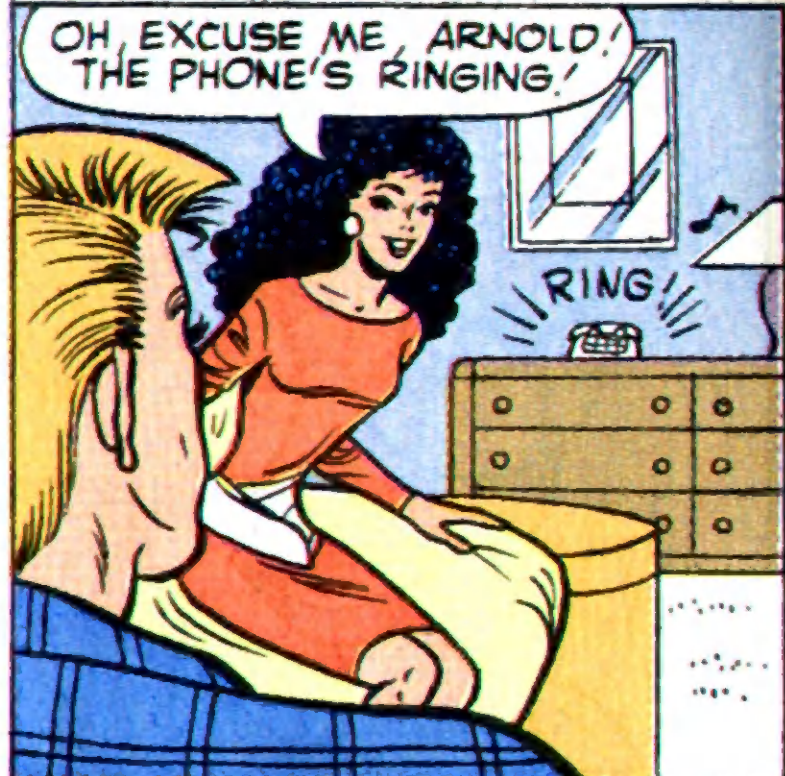
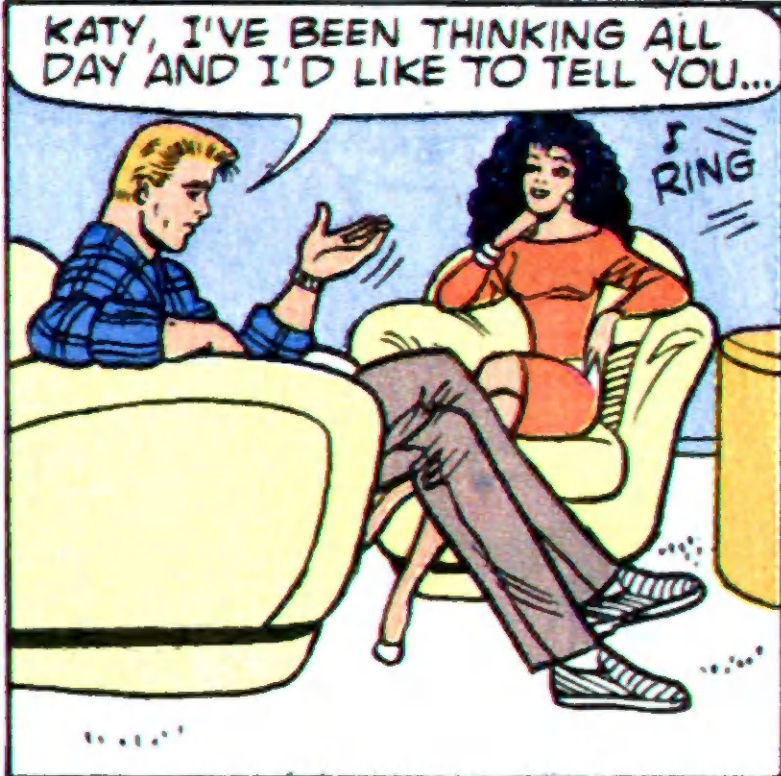




KATY'S DESIGN BY LANETTA LEASHORE, CHICAGO, ILL.



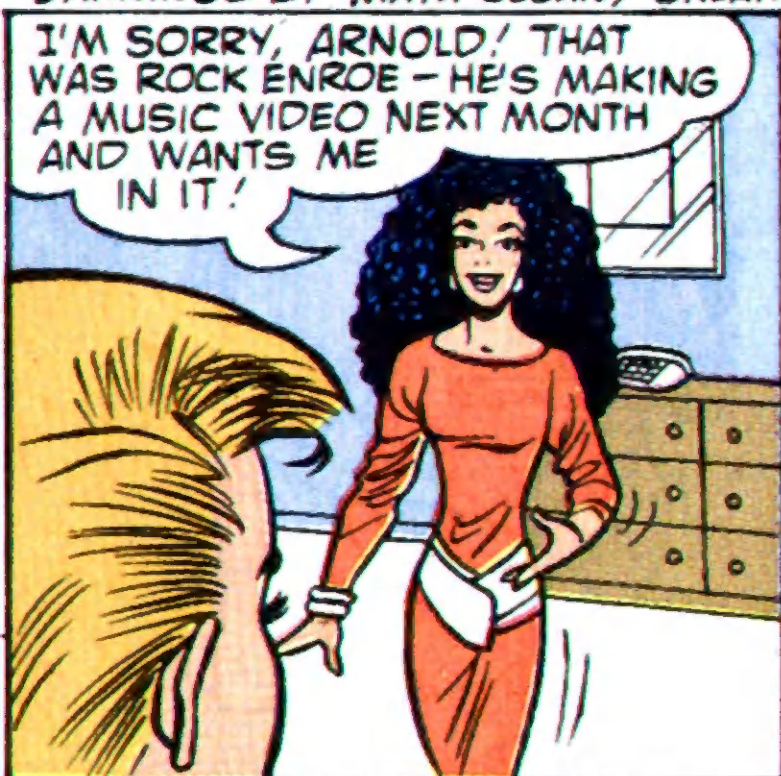




ARNOLD'S CLOTHES BY ANNIE GABLE, IOWA CITY, IA.



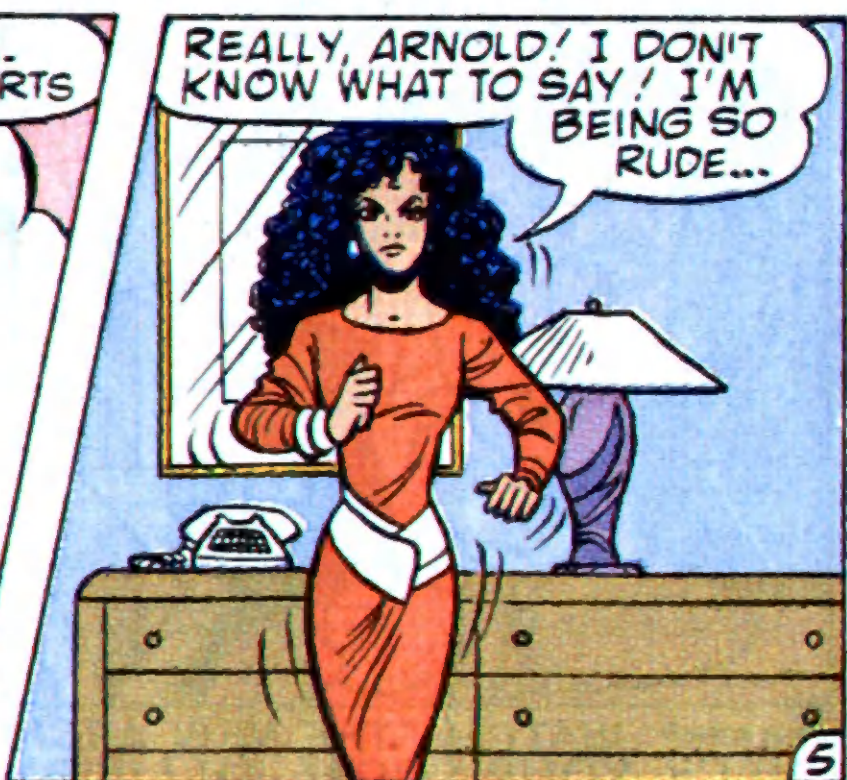
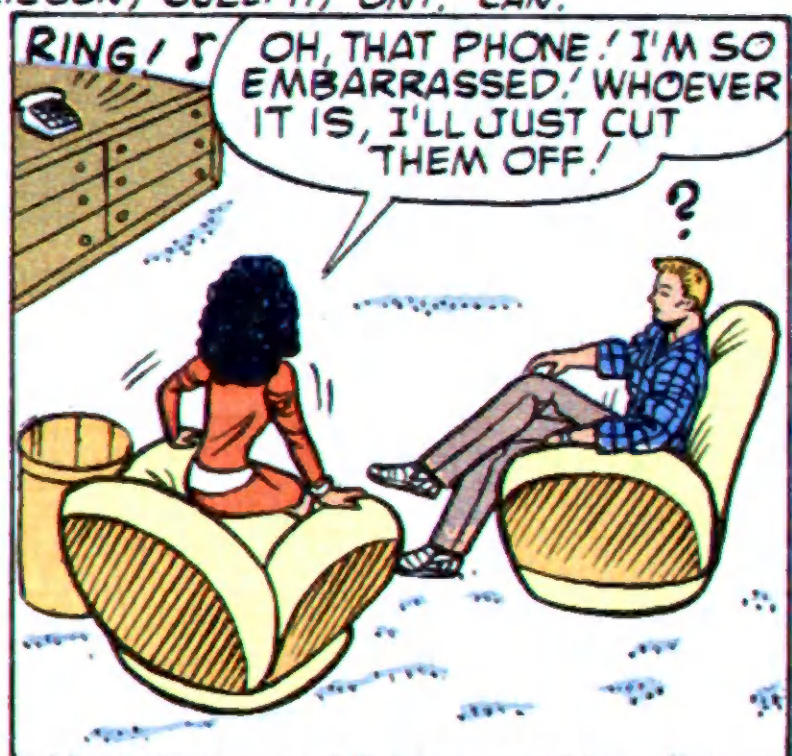
EARRINGS BY MAYA SLOAN, OKLAHOMA CITY, OK.







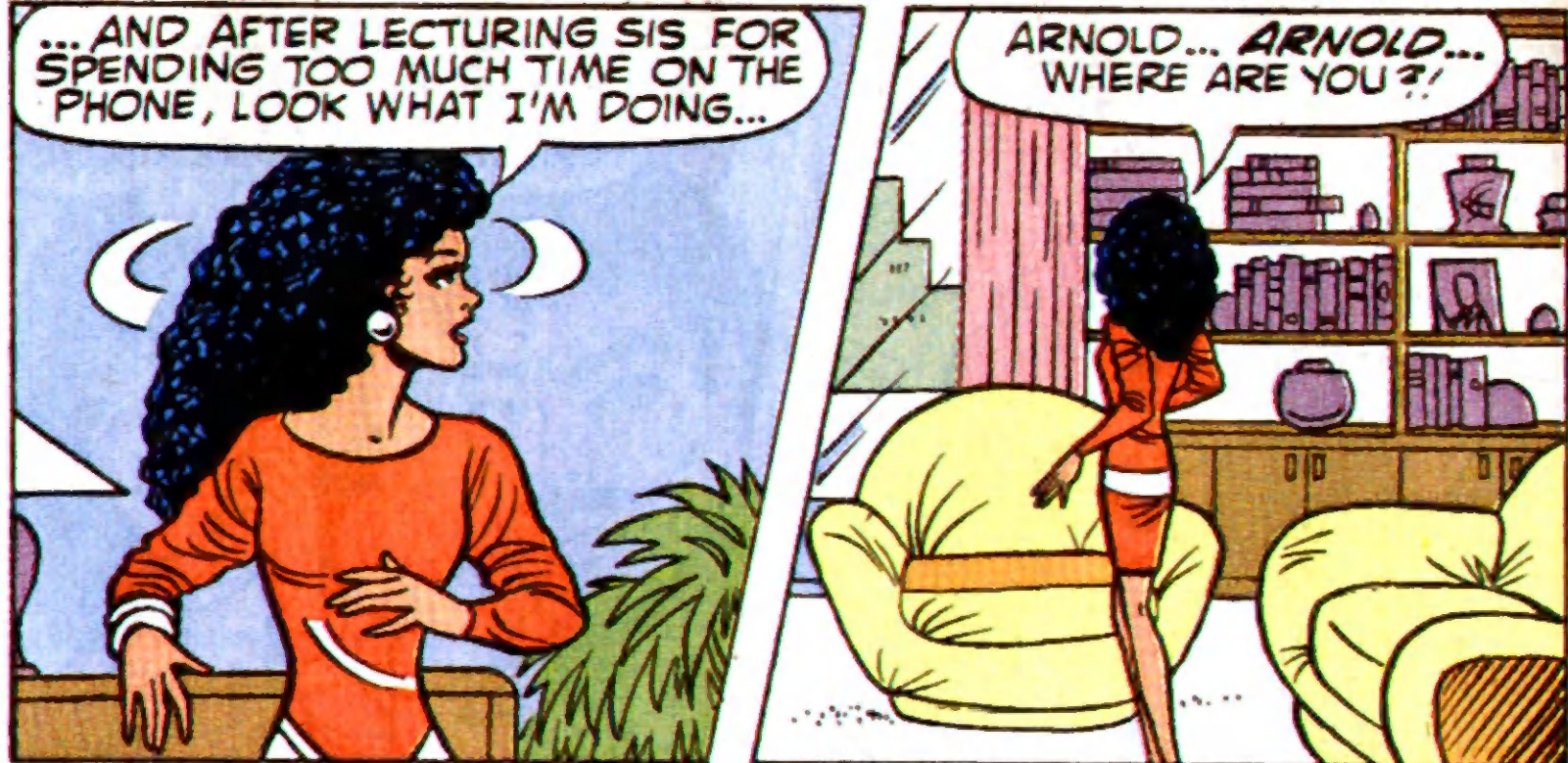
KATY'S HAIRSTYLE BY COURTNEY DICKIESON, GUELPH, ONT. CAN.





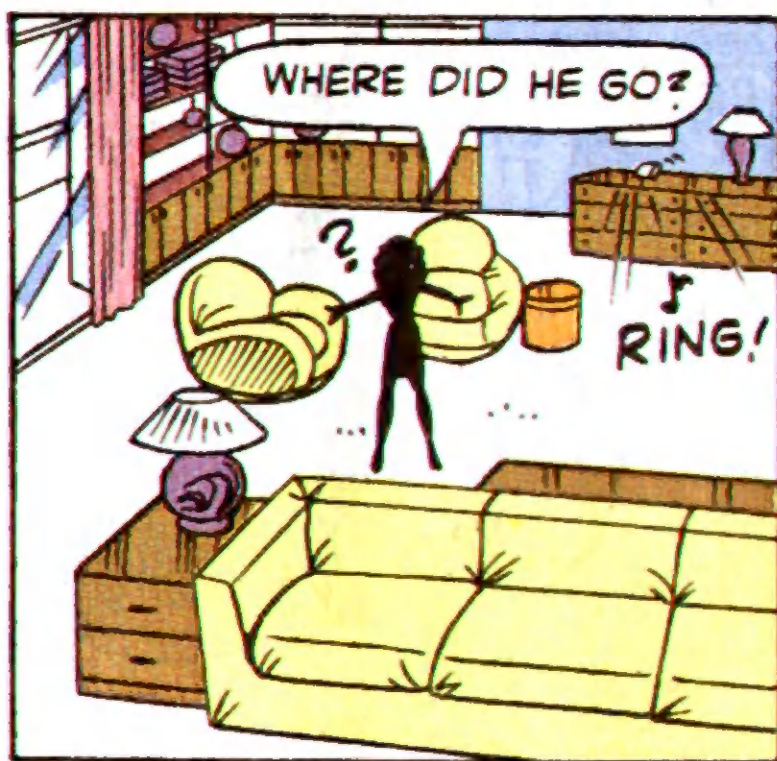
...AND AFTER LECTURING SIS FOR SPENDING TOO MUCH TIME ON THE PHONE, LOOK WHAT I'M DOING...

ARNOLD... ARNOLD...  
WHERE ARE YOU?!



WHERE DID HE GO?

♪ RING!



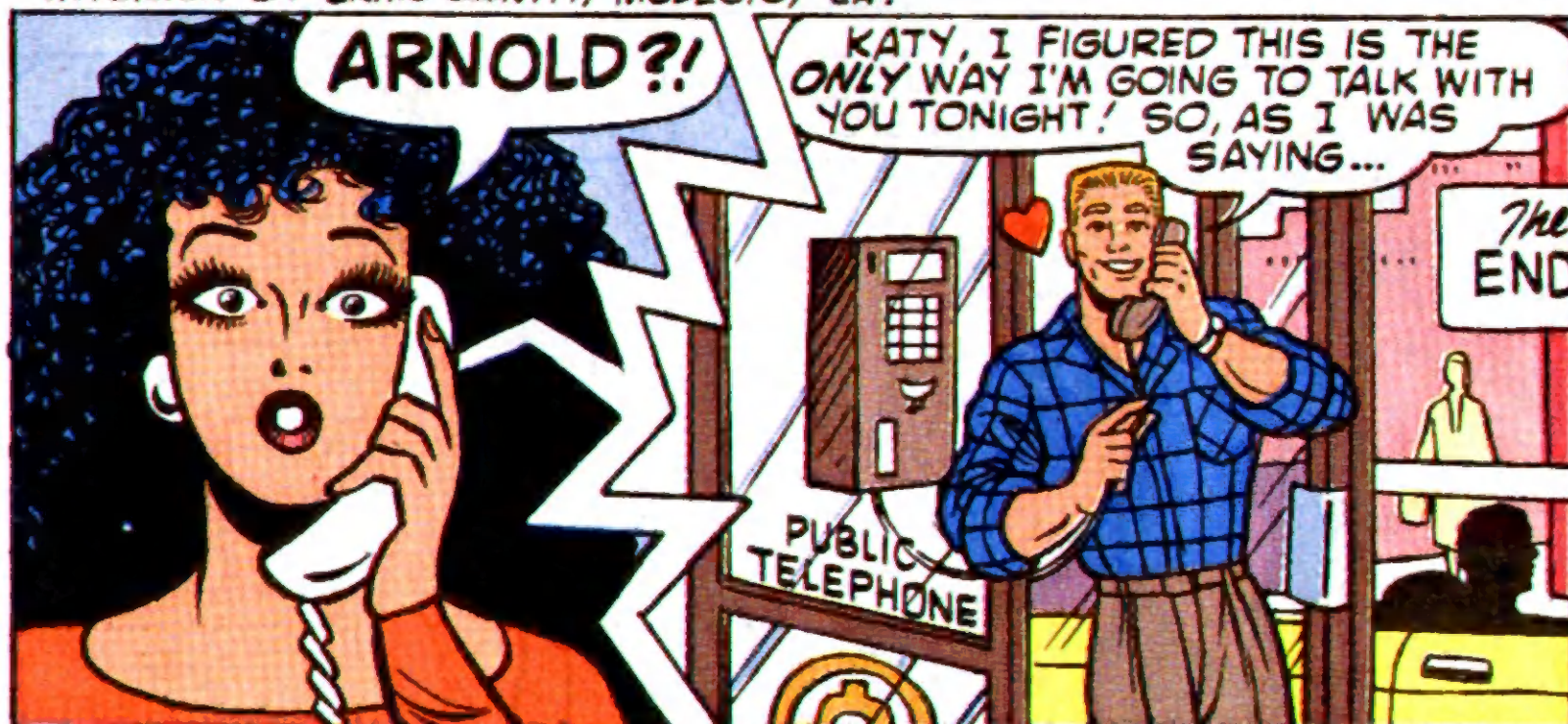
HELLO? WHO?



INTERIOR BY CRAIG LEAVITT, MODESTO, CA.

ARNOLD?!

KATY, I FIGURED THIS IS THE ONLY WAY I'M GOING TO TALK WITH YOU TONIGHT! SO, AS I WAS SAYING...



▶ WATCH "THE NEW ARCHIES" CARTOON SHOW ◀  
CHECK YOUR LOCAL TV LISTINGS FOR TIME AND CHANNEL



SALES LEADERSHIP CLUB  
SINCE 1958

# PRIZES or CASH



SENIOR CHEMLAB SET  
Sell Only 26 Items



CONFETTI AMFM DUAL CASSETTE STEREO  
Sell Only 53 Items



SWISS ARMY KNIFE  
Sell Only 11 Items



TASCO CAMOUFLAGE BINOCULARS  
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BRAND NAMES SUCH AS:  
**Wilson**  
**Anso**  
**MAGNAVOK**  
**MB**  
**CASIO**  
**SPALDING**



BIKE-HIKE DAY PACK  
Sell Only 9 Items



2-MAN BOAT KIT  
Sell Only 29 Items



SNO-NUT  
Sell Only 14 Items



PRESTO HOT AIR POPCORN POPPER  
Sell Only 17 Items



G.E. CLOCK RADIO  
Sell Only 15 Items



G.E. STEREO CASSETTE PLAYER WITH HEADSET  
Sell Only 18 Items



ANSCO 110 CAMERA OUTFIT  
Sell Only 13 Items



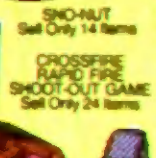
G.E. WALKIE-TALKIE SET  
Sell Only 16 Items



DELUXE MAGIC SET  
Sell Only 20 Items



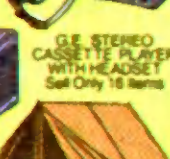
CROSSFIRE RAPID FIRE SHOOT-OUT GAME  
Sell Only 24 Items



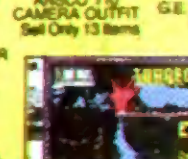
GYRO SOCCER BALL  
Sell Only 12 Items



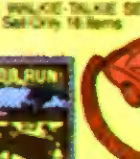
MAGNAVOK BLACK & WHITE AMFM TV  
Sell Only 76 Items



2-MAN MOUNTAIN TENT  
Sell Only 23 Items



TORPEDO RUN  
Sell Only 23 Items



CORVETTE NOVELTY PHONE  
Sell Only 16 Items



SUNSHINE EYEBURST MAKEUP KIT  
Sell Only 13 Items



CASIO MINI KEYBOARD  
Sell Only 31 Items



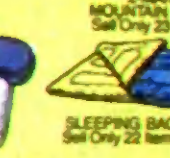
MIKEY MOUSE WATCH  
Sell Only 15 Items



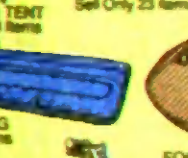
DOME TENT  
Sell Only 33 Items



STUDIO LINE SERIES PHONE  
Sell Only 25 Items



SLEEPING BAG  
Sell Only 22 Items



FOOTBALL SET  
Sell Only 11 Items



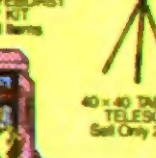
2-IN-1 FISHING KIT  
Sell Only 22 Items



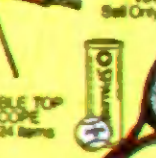
PRIVATE LOCKER  
Sell Only 14 Items



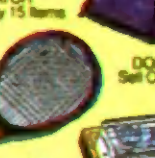
SPALDING TENNIS RACQUET WITH BALLS  
Sell Only 17 Items



BIG BOUNCE  
Sell Only 16 Items



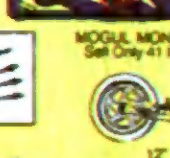
PORTABLE COMPONENT MUSIC SYSTEM  
Sell Only 50 Items



SOLAR DESK TOP CALCULATOR  
Sell Only 9 Items



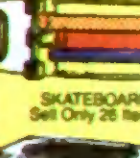
ARCHERY SET  
Sell Only 18 Items



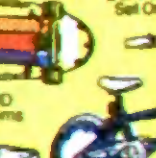
MOGUL MONSTER  
Sell Only 41 Items



12" WHEEL SCOOTER  
Sell Only 54 Items



SKATEBOARD  
Sell Only 26 Items



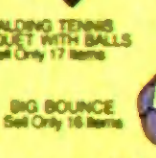
BOYS' 20" BMX  
Sell Only 76 Items



AMFM DIGITAL CLOCK RADIO WITH SOFTLITE  
Sell Only 23 Items



WESTCLOCK ALARM CLOCK  
Sell Only 10 Items



56-PC ART CENTER  
Sell Only 16 Items



MASTER DETECTIVE SET  
Sell Only 20 Items



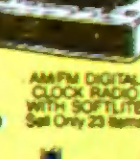
G.E. STEPPIN-UP AMFM CASSETTE PLAYER  
Sell Only 26 Items



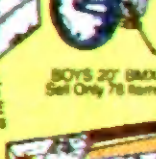
ELECTRONIC SPEEDOMETER  
Sell Only 16 Items



SEA EXPLORER SKIN DIVING OUTFIT  
Sell Only 13 Items



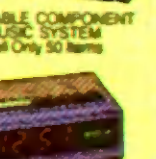
COMPUTER BANK  
Sell Only 22 Items



CALCULATOR ALARM WATCH  
Sell Only 8 Items



JIM RICE HITTERS SET BY SPALDING  
Sell Only 20 Items



BADMINTON & VOLLEYBALL SET  
Sell Only 17 Items



COOL CAM by Polaroid  
Sell Only 31 Items



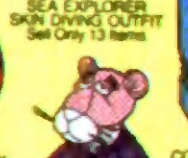
TASCO MICROSCOPE KIT  
Sell Only 14 Items



CHARLES BARKLEY SHOTMAKER BASKETBALL  
Sell Only 12 Items



PINK PANTHER SOFT PLUSH DOLL  
Sell Only 17 Items



POOL TABLE  
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THE CARROM GAME BOARD  
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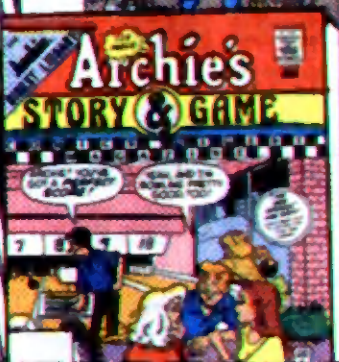
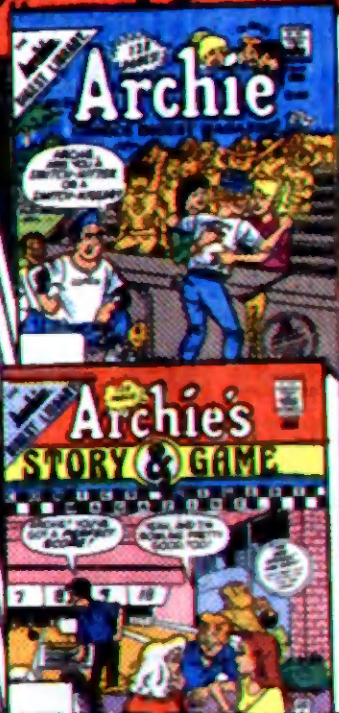
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SUBSCRIPTION!!

NEVER MISS  
ANOTHER ISSUE!  
GET THE NEXT FIVE  
ISSUES OF YOUR  
FAVORITE DIGEST FOR  
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TODAY!



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FOR EACH TITLE CHECKED BELOW, I HAVE ENCLOSED \$5.00!  
I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH SUBSCRIPTION I HAVE  
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☐ THE NEW ARCHIES DIGEST  
☐ ARCHIE'S STORY & GAME COMICS DIGEST  
☐ ARCHIE ANDREWS WHERE ARE YOU DIGEST  
☐ BETTY AND VERONICA COMICS DIGEST  
☐ JUGHEAD WITH ARCHIE COMICS DIGEST

-NO FOREIGN ORDERS ACCEPTED-

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NUMBER OF  
SUBSCRIPTIONS  
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TOTAL  
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\$

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NAME  
(PLEASE PRINT) FIRST

LAST

AGE

☐ BOY  
☐ GIRL

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# Letters to...

# KATY


S.W.A.K.

DEAR KATY -

I'VE SUBSCRIBED TO YOUR COMIC TWICE NOW AND I LOVE IT. JOHN LUCAS REALLY IS A GREAT ARTIST! ONE OF YOUR SISTER'S FRIENDS REALLY MAKES ME LAUGH - LAUREN VON LAREN - I WISH I COULD SEE MORE OF HER. I'M ALSO SENDING YOU SOME FASHIONS.

YOUR LOVING FAN,  
KATHRYN MEDLIN,  
BURNSVILLE, MN.

DEAR KATHRYN - THANKS FOR YOUR KIND WORDS! LAUREN WILL APPEAR IN FUTURE ISSUES - WATCH FOR HER! I LOVE YOUR DESIGNS - AS A MATTER OF FACT, I'M WEARING YOUR "KK" MONOGRAM EARRINGS RIGHT NOW!


SINCERELY YOURS,  
KATY KEENE! 

DEAR KATY -

HI! HOW ARE YOU? I LOVE YOUR COMICS!!! I ORDERED SOME MORE KATY KEENE COMIC BOOKS!! I LIKE YOUR SHOWS!

LOVE, GEORGE GUMFORY,  
OROFINO, IDAHO

DEAR GEORGE, - HI! I'M FINE, HOW ARE YOU? THANKS FOR THE COMPLIMENTS AND I'M GLAD YOU LIKE MY SHOWS!

SINCERELY YOURS,  
KATY KEENE! 

DEAR KATY,

I LOVE YOUR COMICS. EVERY TIME I GET ONE IN THE MAIL I READ IT AS SOON AS I CAN AND AFTER I READ IT I'M ALWAYS READY FOR THE NEXT ONE TO COME! I SENT IN A FASHION AND I HOPE YOU LIKE IT. IT'S A BIKINI - I DID THE BEST I COULD.

YOUR FAN, MARY GILREATH,  
MONROE, LOUISIANA


P.S. - TELL BARON VON LAREN I WANT TO SEE MORE OF HIM!

P.P.S. - TELL JOHN LUCAS HE DRAWS ALL OF YOU VERY WELL!

(CONT'D. <sup>↑</sup>)

(CONT'D.)

DEAR MARY - I'M SO GLAD YOU LOVE MY COMICS! THANKS! I LOVE YOUR BIKINI DESIGN - IT'LL BE THE FIRST ONE I WEAR THIS SUMMER! AND I TOLD THE BARON AND JOHN WHAT YOU SAID AND THEY SAID "THANKS, MARY!"


KEEP READING AND DESIGNING!  
SINCERELY, KATY KEENE, 

DEAR KATY -

MY NAME IS KARRY ELAINE. TELL THAT GORGEOUS HUNKOLA RAMON I SAID HI! TELL SIS THAT MY SISTER LESLEY, MY MOM, MY DAD AND MYSELF ALL WEAR GLASSES. MY MOM WAS WONDERING WHAT SIS' REAL NAME IS! MY MOM IS PROBABLY YOUR OLDEST FAN UNLESS YOU HAVE FANS OLDER THAN (AGE WITHHELD). IF SIS IS GRADUATING THIS YEAR, TELL HER THIS IS MY LAST YEAR. IF YOU DON'T MIND, WE CAN TRADE BOYFRIENDS! I CAN TRADE DUANE FOR RAMON - THAT IS, IF YOU DON'T MIND. I'M SENDING YOU SOME DESIGNS FOR YOU, SIS, LUCKI & RAMON. TELL SIS WE CAN BE PEN-PALS IF SHE WANTS.

SINCERELY, KARRY DUNLEVY, ANAHEIM, CA.  
P.S. - I WAS WONDERING IF YOU COULD SEND ME A PORTRAIT OF YOU AND SIS!

DEAR KARRY - WHAT A GREAT LETTER! SIS' REAL NAME IS MELISSA - BUT HER NICKNAME IS 'SIS'! I LEFT YOUR MOM'S AGE OUT THINKING SHE'D APPRECIATE IT - YOUR MOM'S YOUNG! I HAVE ONE FAN WHO IS 93! I'M SURE DUANE IS A NICE BOY, - MAYBE HE WOULDN'T WANT TO TRADE! - AND I LOVE YOUR DESIGNS! SIS LOVES PEN-PALS, BUT CAN'T KEEP UP WITH ALL THE MAIL SHE GETS! AND LOOK FOR MY PORTRAIT IN THIS ISSUE TO ALL YOU FANS WHO'VE ASKED FOR IT!

MUCH LOVE, KATY KEENE! 

SEND KATY YOUR LETTERS AND FASHIONS!  
KATY KEENE, 325 FAYETTE AVE.,  
MAMARONECK, N.Y. 10543 !!

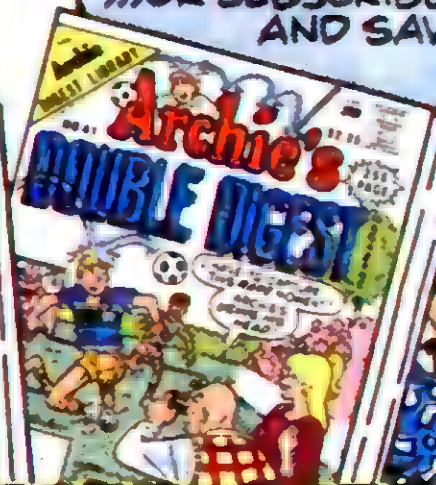
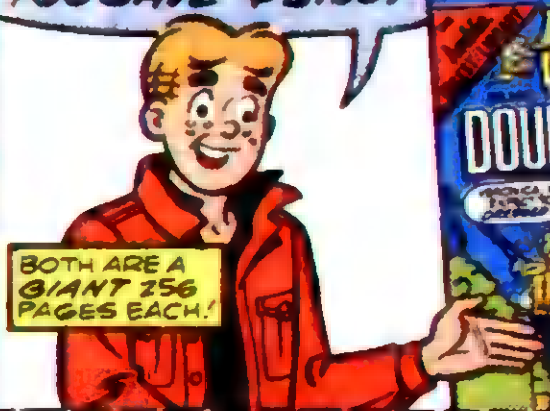


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 MAMARONECK, NY 10543

**NO FOREIGN ORDERS ACCEPTED** **OFFER EXPIRES DECEMBER 31, 1989**

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 (I SAVE \$3.50!)
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NAME: \_\_\_\_\_ AGE: \_\_\_\_\_  
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- ☐ Archie's Pals 'n' Gals #209
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- ☐ Betty's Diary #28
- ☐ Betty & Me #178
- ☐ Life with Archie #274
- ☐ Veronica in Japan #3
- ☐ Faculty Funnies #2
- ☐ The World of Archie #599
- ☐ Betty & Veronica Spectacular #600
- ☐ Pep #601
- ☐ The World of Jughead #602



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KATY  
KEENE

in

# LUCK of the LEPRECHAUN

KATY KEENE HAS JOINED HER FRIEND  
LUCKI LORELEI FOR A VISIT TO THE  
ANCIENT LORELEI CASTLE IN IRELAND...

LUCKI, I'M SO GLAD  
YOU ASKED ME ALONG!  
A HOLIDAY ON THE  
EMERALD ISLE  
IS JUST WHAT  
I NEEDED!

THE COUNTRY CERTAINLY  
IS BEAUTIFUL, KATY, BUT  
I DIDN'T REALIZE WHAT A  
STATE OF DISREPAIR  
THE ANCESTRAL CASTLE  
IS IN!



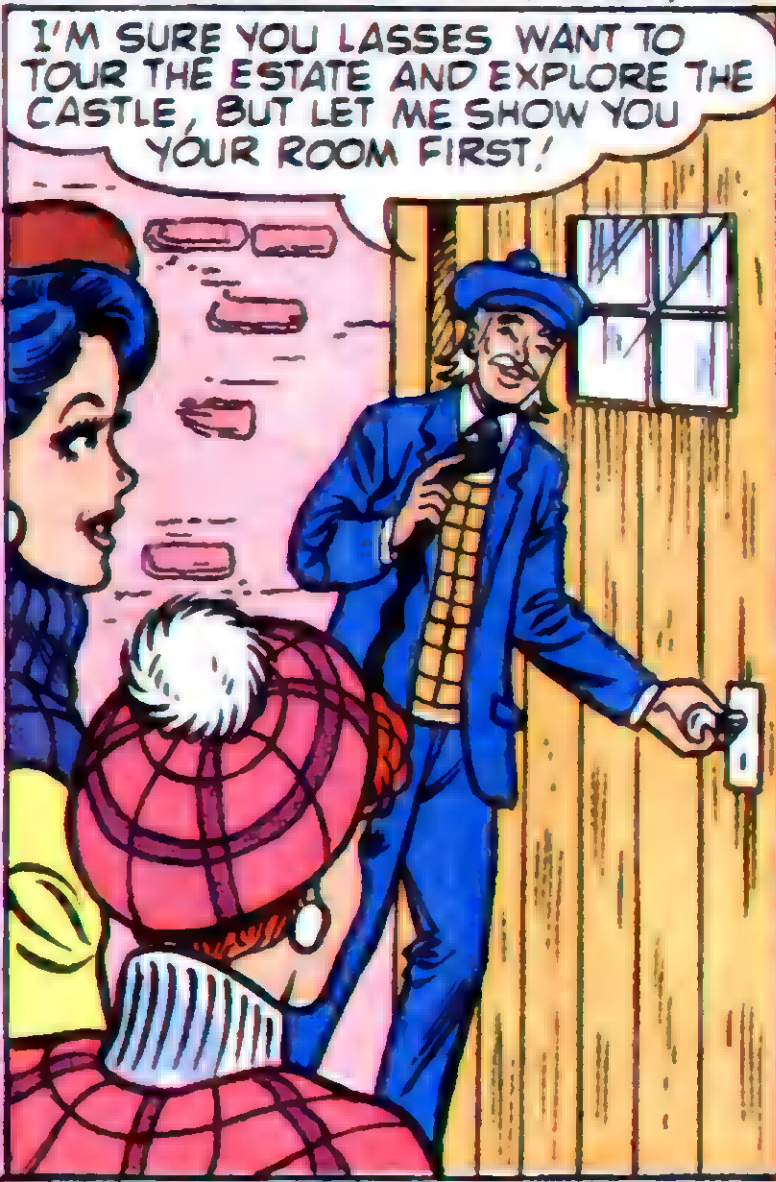


THE PEASANT COTTAGE  
LOOKS COZY AND  
INVITING

LUCKI, ME DARLIN'  
HOW GRAND IT IS  
TO SEE YOU!  
AND KATY, TOO!

MY UNCLE SEAN,  
LORD OF THE CASTLE,  
LIVES HERE! HERE  
HE IS NOW!

KATY'S DESIGN BY A.C. ELENEW, SCARBOROUGH, ONTARIO, CAN.



I'M SURE YOU LASSES WANT TO  
TOUR THE ESTATE AND EXPLORE THE  
CASTLE, BUT LET ME SHOW YOU  
YOUR ROOM FIRST!

GEE, MR. LORELEI,  
THAT PICTURESQUE  
OLD OAK APPEARS  
TO GROW RIGHT  
THROUGH THE  
MIDDLE OF YOUR  
HOUSE!

THAT IT DOES,  
ME LASS - AND  
I'M SURE ITS  
ROOTS EXTEND  
HALF WAY TO THE  
CENTER OF THE  
EARTH!



LUCKI'S OUTFIT BY HUNT HARPER, MIAMI, FL.



INCIDENTALLY, THE TREE COMES RIGHT THROUGH THE FLOOR OF YOUR ROOM!



LOOK! THERE ARE HOLES IN THE TRUNK! I HOPE NO SQUIRRELS LIVE IN THEM!



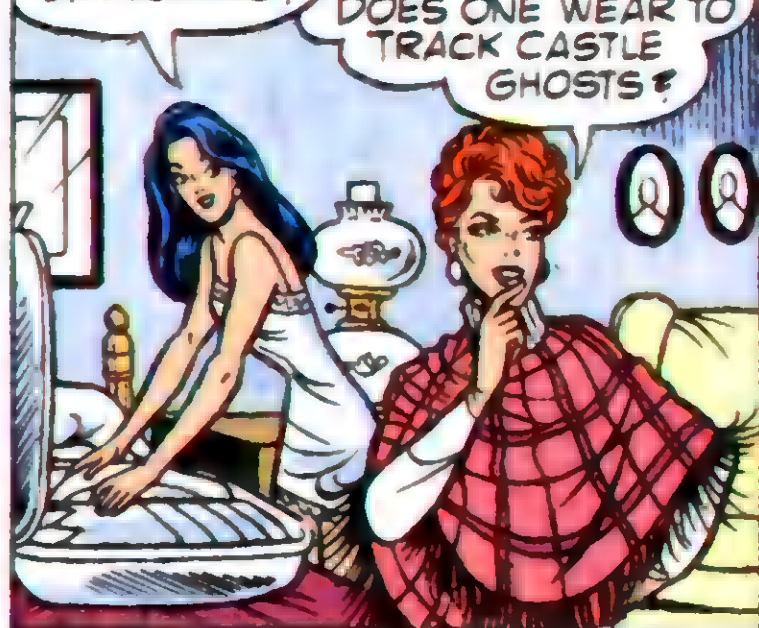
KATY'S HAIRSTYLE BY BRIDGETTE LARMONY, PHOENIX, AZ.

NOT TO WORRY, ME DEARS! NOTHING LIVES IN THE KNOTS OR HOLES - NOT E' EN A WEE BUG!



HURRY! LET'S CHANGE! I CAN'T WAIT TO GO EXPLORING!

HM-MM - WHAT DOES ONE WEAR TO TRACK CASTLE GHOSTS?



UNCLE SEAN'S CLOTHES BY CLAUDETTE LETENDRE, DOR. MASS.

DON'T SAY THAT, LUCKY - HEY, LOOK! - AN OLD KEY!



I WONDER IF YOUR UNCLE DROPPED IT?

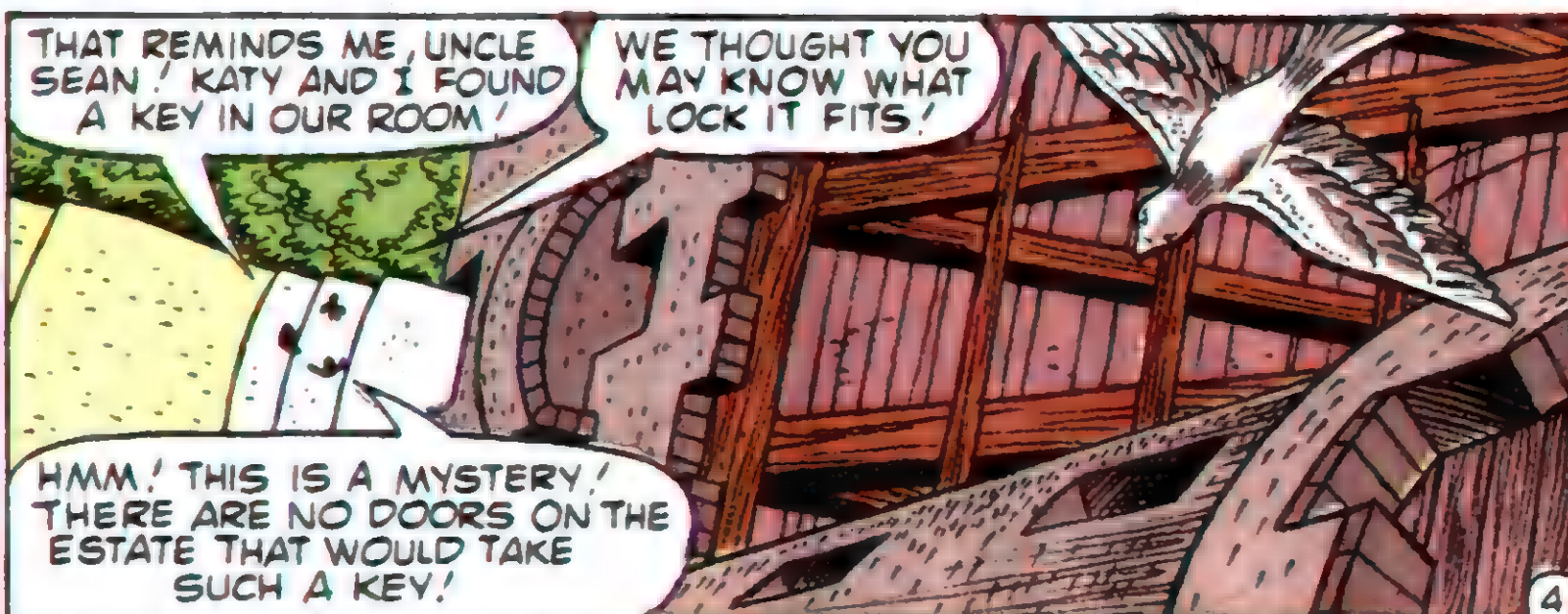
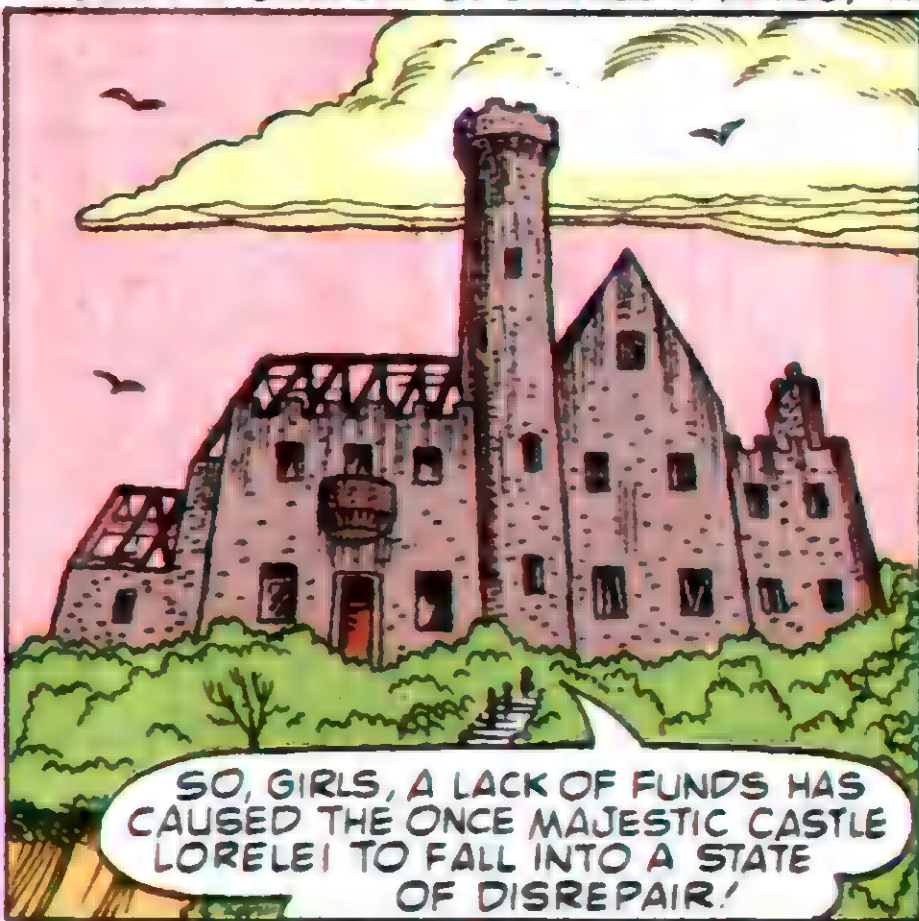
IT PROBABLY BELONGS TO THE FRONT DOOR OR ONE OF THE CASTLE DOORS!



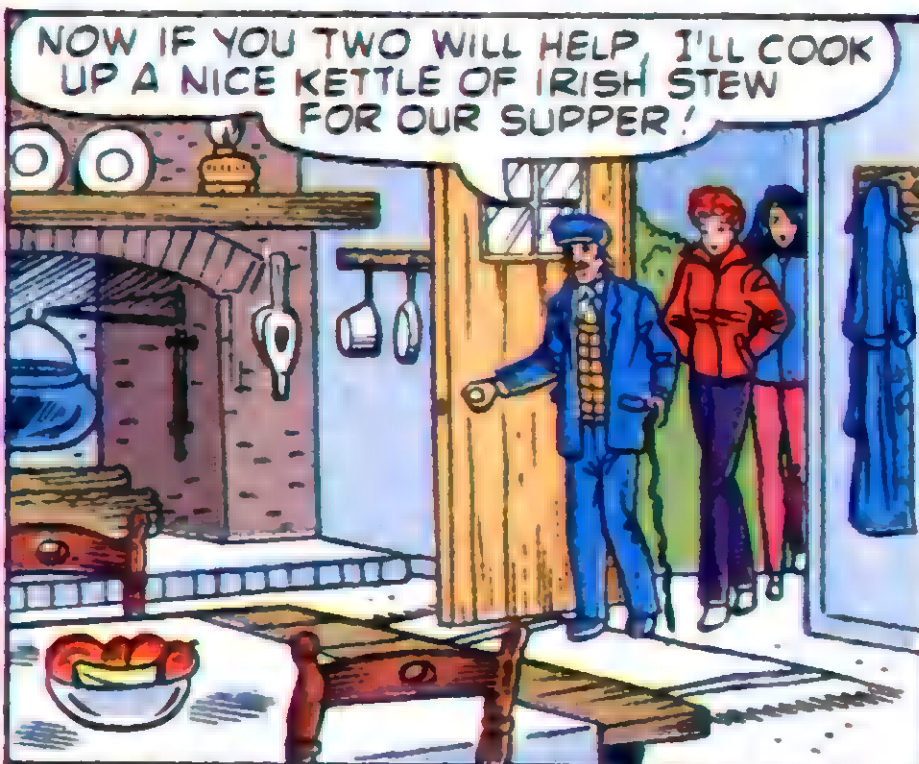
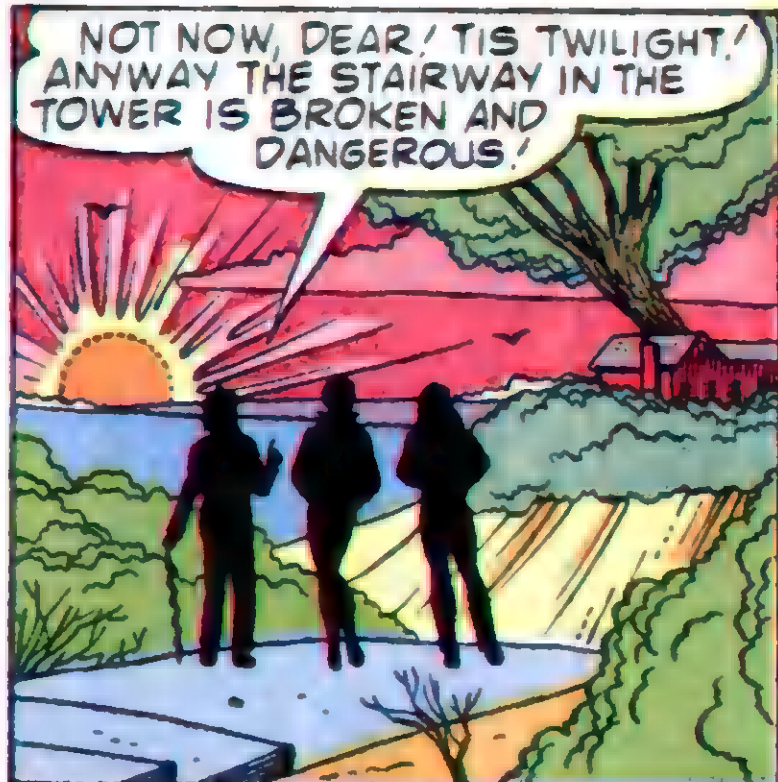
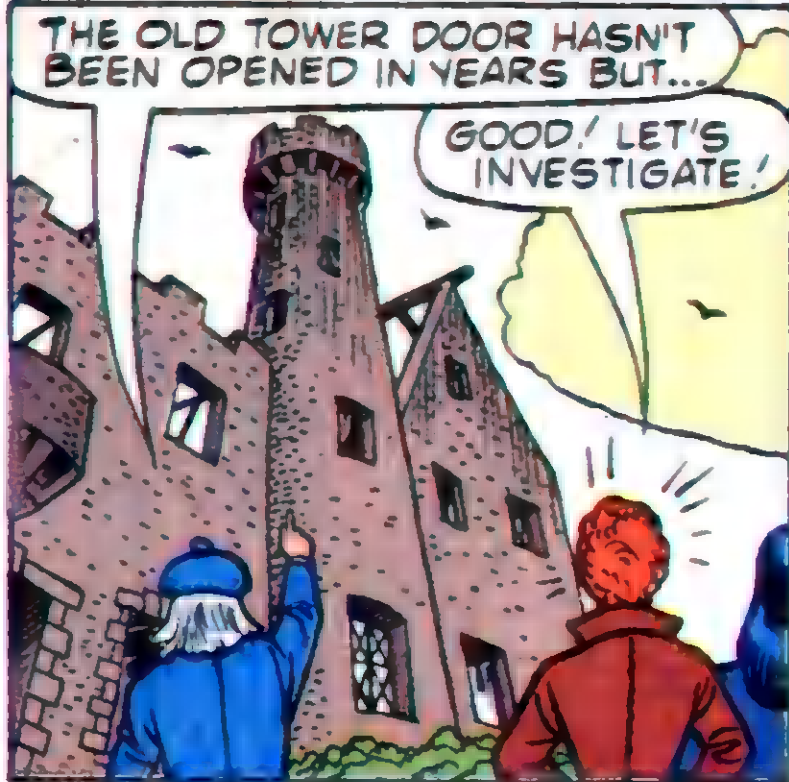




LUCKI'S SWEATER BY ELIZABETH KEYES, NEW HAVEN, CT.

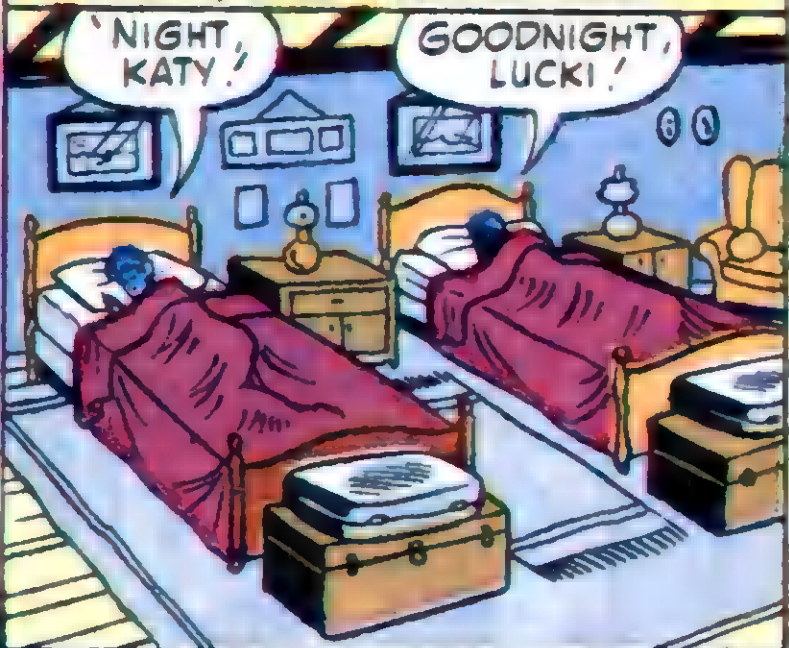






ROOM DESIGNED BY MARI ANN NAGASAWA, CERRITOS, CA.

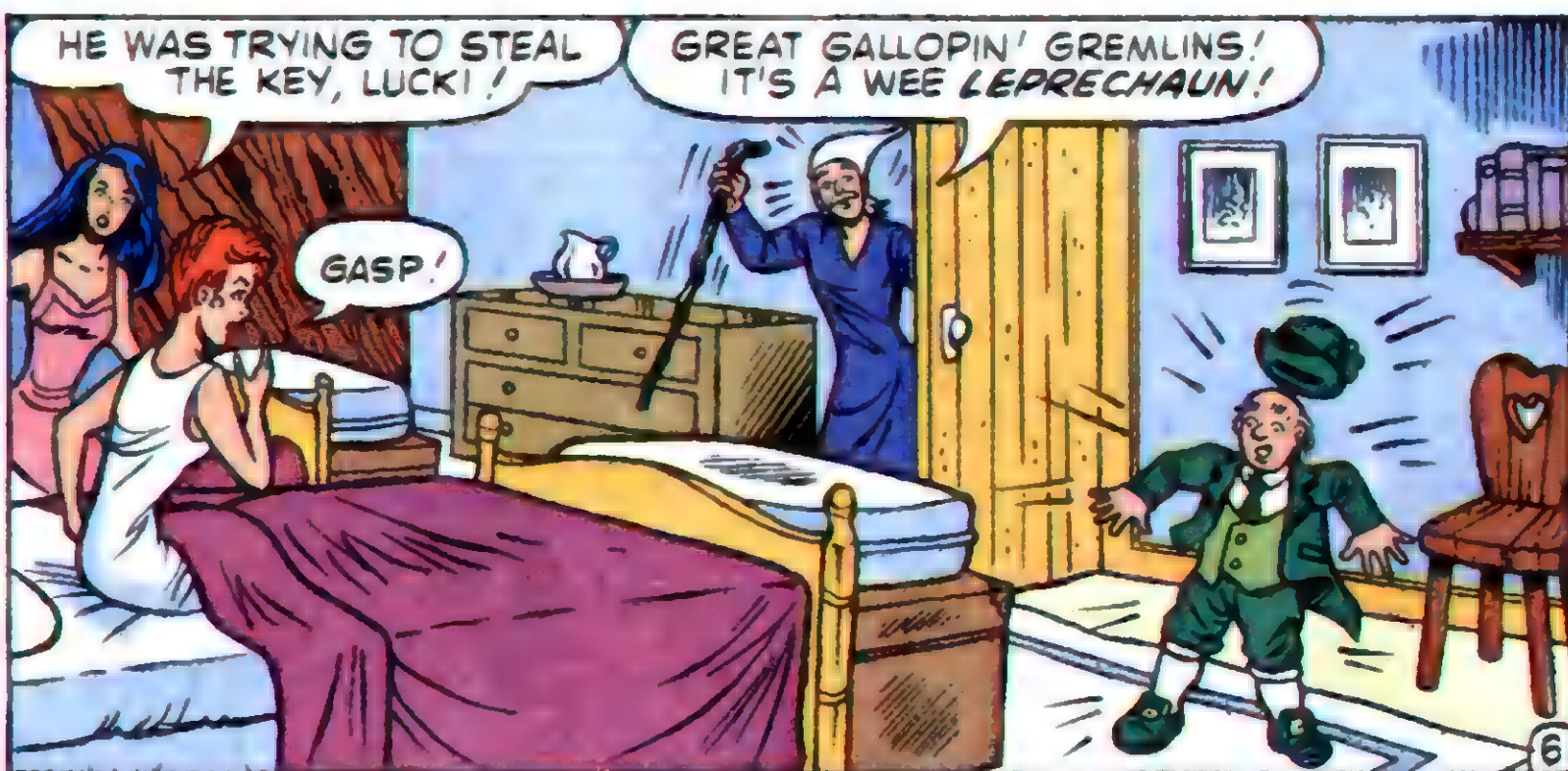
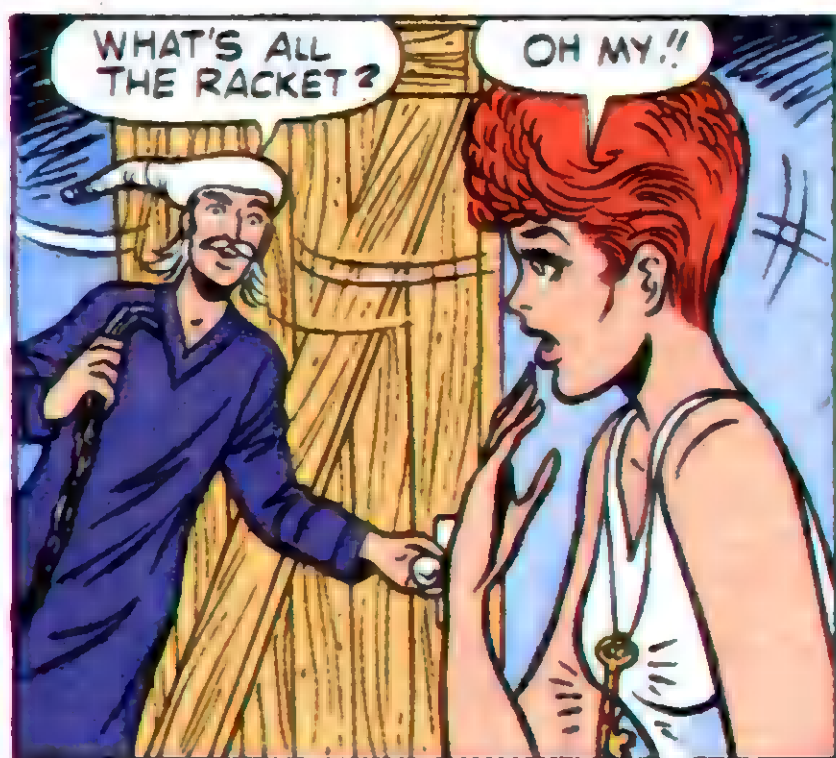
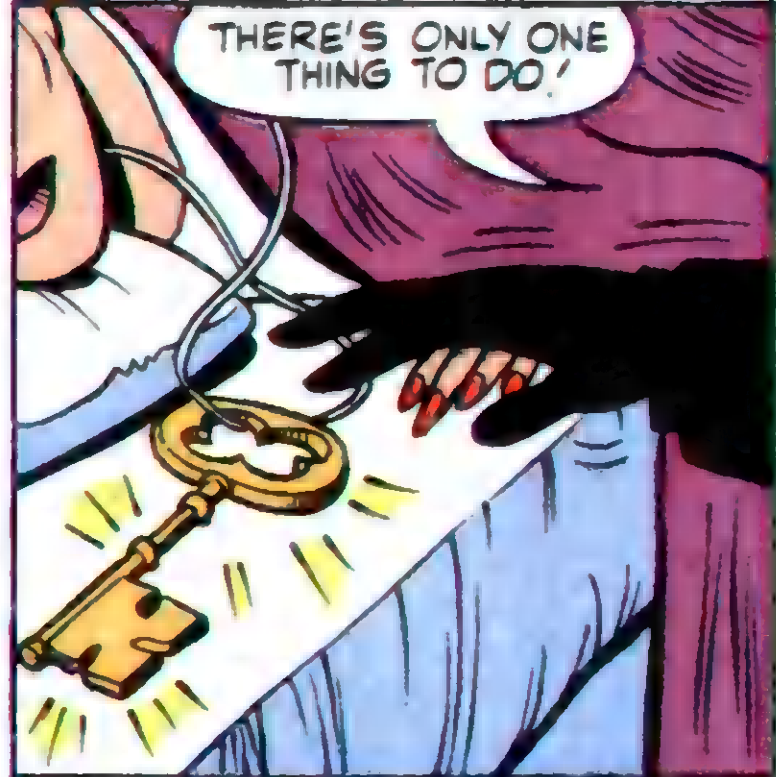
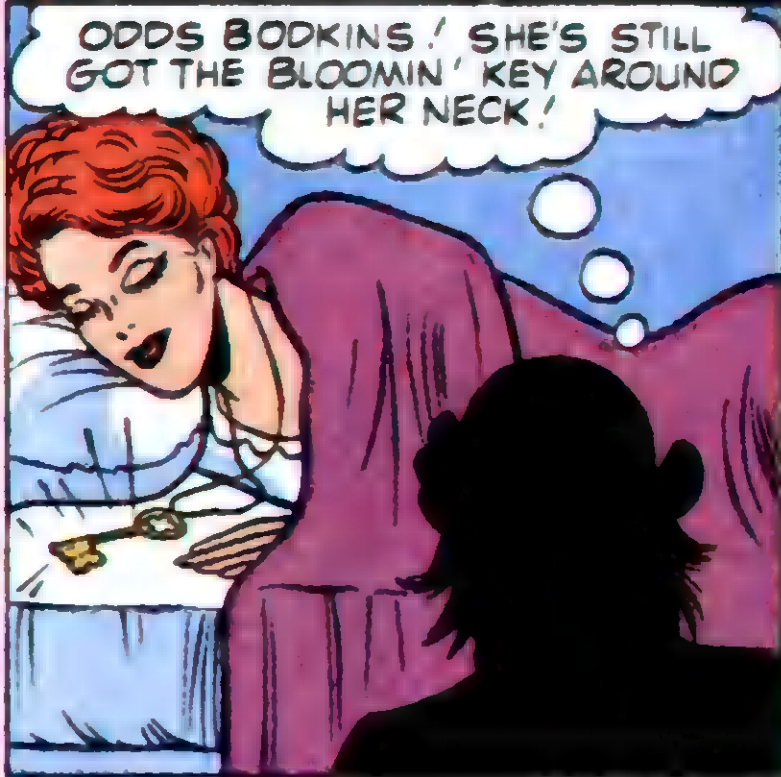
SO AFTER DINNER HAS BEEN ENJOYED AND SEVERAL STORIES HAVE BEEN TOLD, IT'S TIME FOR BED---



...AND AS THE GIRLS DRIFT OFF, A SMALL FIGURE DARTS OUT OF A KNOTHOLE IN THE GREAT OAK'S TRUNK!









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AND  
HANDLING  
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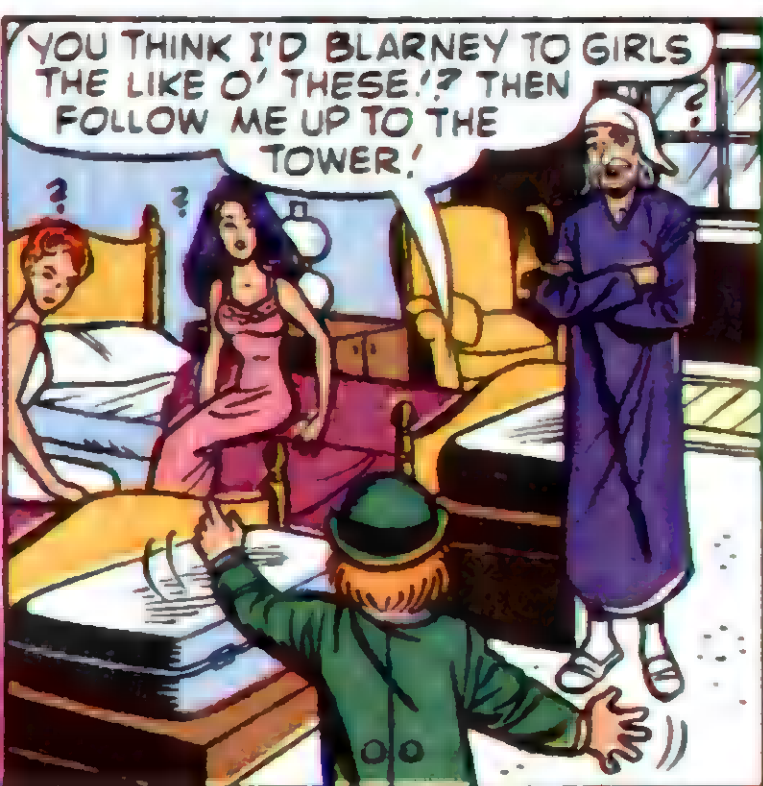
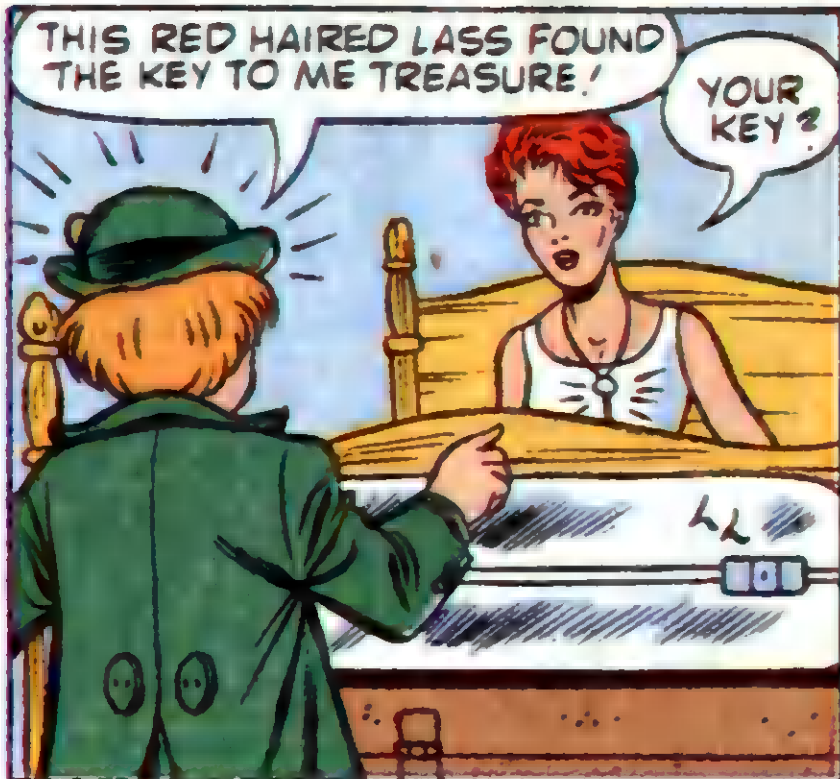
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I CAN'T BELIEVE A WEE LEPRECHAUN IS ABOUT TO REVEAL HIS HOARD O' GOLD - PINCH ME, I MUST BE DREAMIN'!



I'LL BE HAPPY TO OBLIGE, SIR - WHERE DO YE WANT IT?

PLEASE, MR. CAKE, MY UNCLE WAS JUST USING A FIGURE OF SPEECH!



HERE WE ARE! UNLOCK THE DOOR AND YE'LL SEE ME TREASURE!

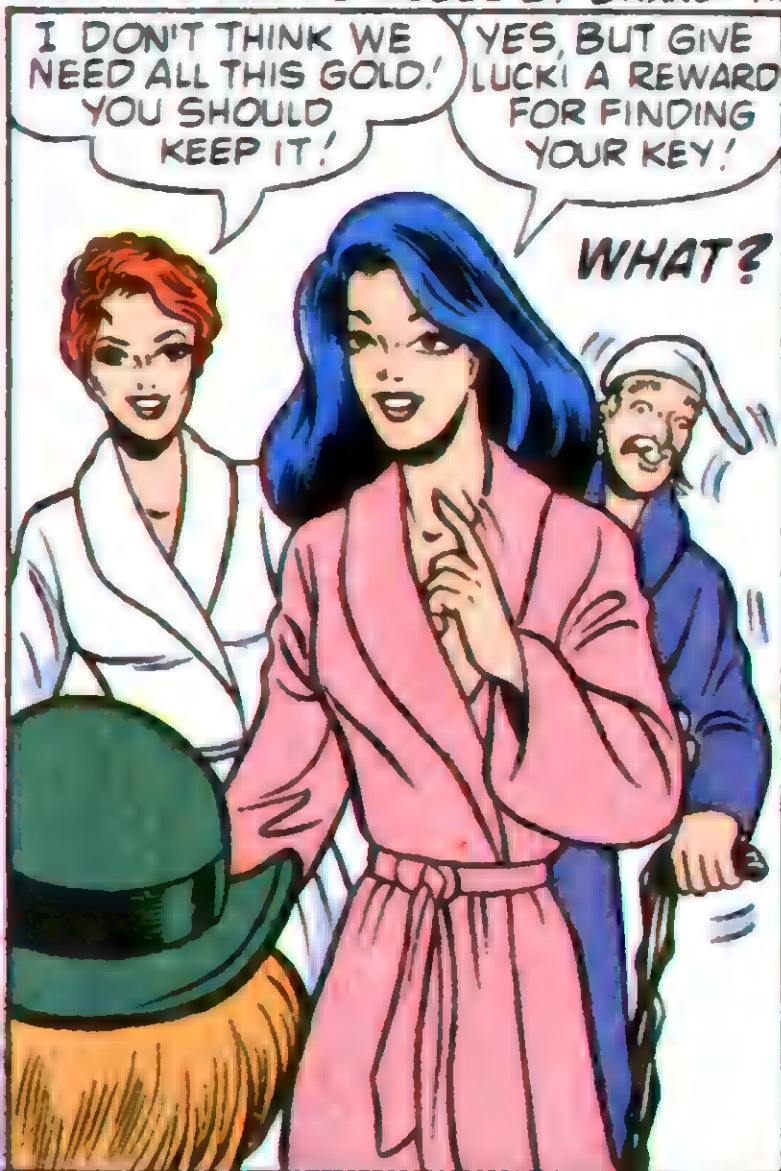
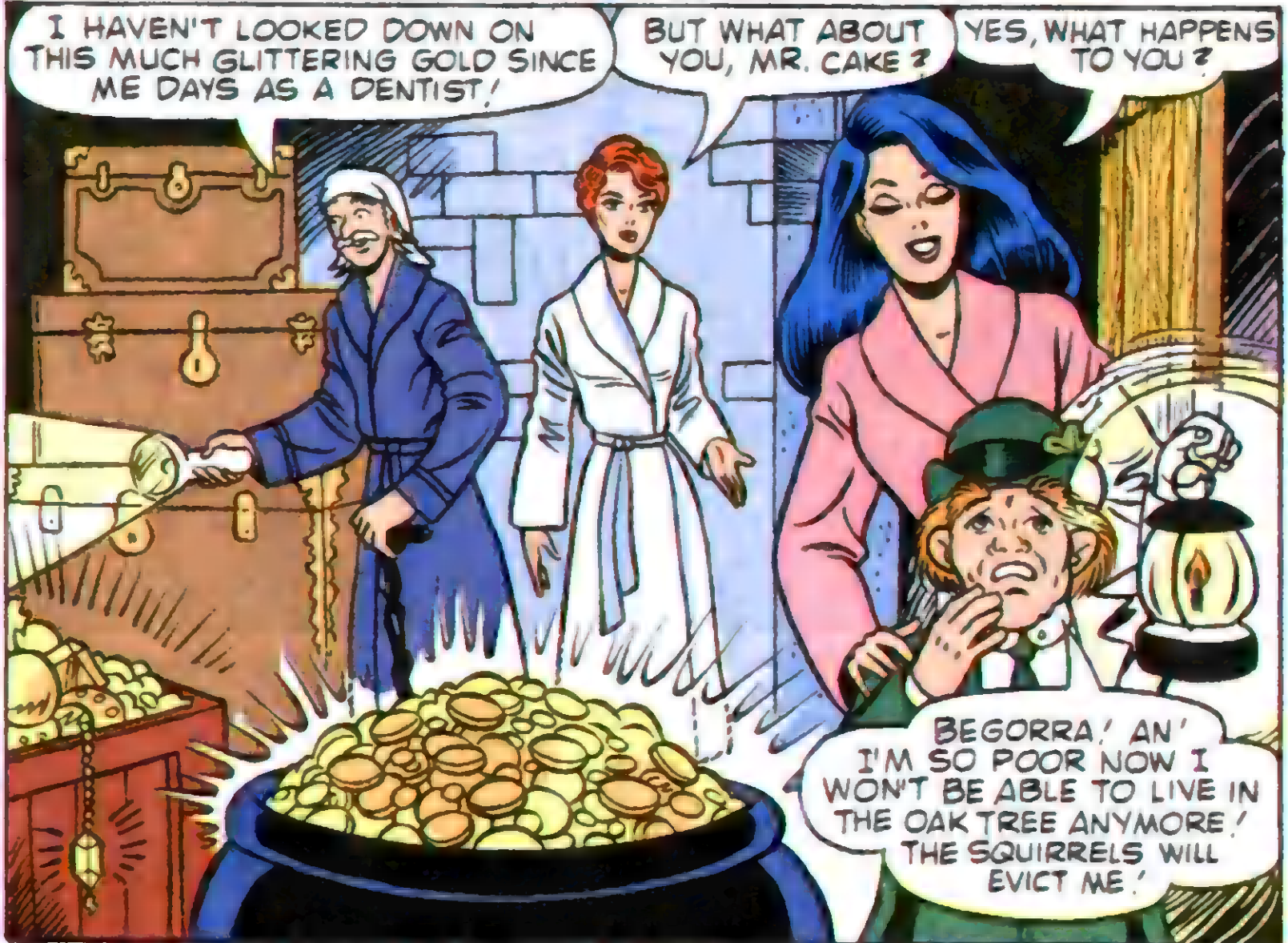


OH MY GOSH!

IT'S ALL YOURS NOW!











KATY & LUCKY'S TRAVEL CLOTHES BY JILL HENDRICKS, PORTSMOUTH, R.I.

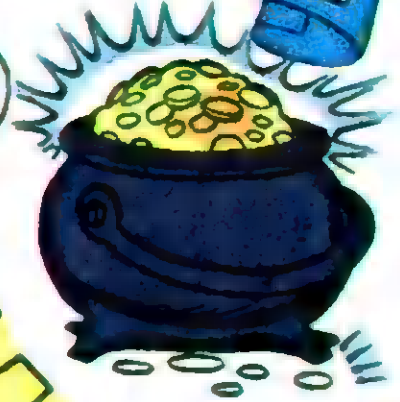




# LEPRECHAUN Paddy Cake's LOST TREASURE



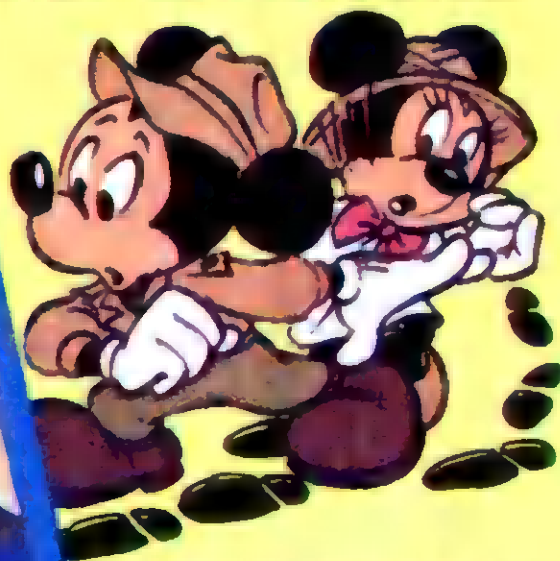
IS THIS TO BE ANOTHER TALE OF WOE FOR POOR OL' PADDY CAKE THE LEPRECHAUN? CAN YOU HELP HIM FIND HIS CACHE OF SPARKLING GOLD AND COINS? HE'D BE FOREVER GRATEFUL AND MAY JUST PASS THE "LUCK O'THE IRISH" ON TO YE!!





# WOW!

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THIS GAME MAY BE HARD TO GET AWAY FROM YOUR FAMILY!

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## CAPCOM



LUCKY! HERE'S SOME HOT NEW  
DESIGNS BY OUR FANS FOR OUR  
IRISH TRIP - AND WE CAN  
SHARE THEM! WHY NOT  
GIVE THEM OUR  
ADDRESS ?!

SURE, KATY! HERE'S THE ADDRESS FOR YOU  
GREAT FANS TO SEND YOUR WONDERFUL IDEAS! -  
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10543

# KATY KEENE & LUCKY LORELEI'S

"LUCKY LADY" by  
ANDREA DESCLOUX,  
ANCHORAGE, AK.

"BATHING BEAUTIFULLY"  
by  
ERIKA KLUNTZ,  
VERO BEACH, FL.

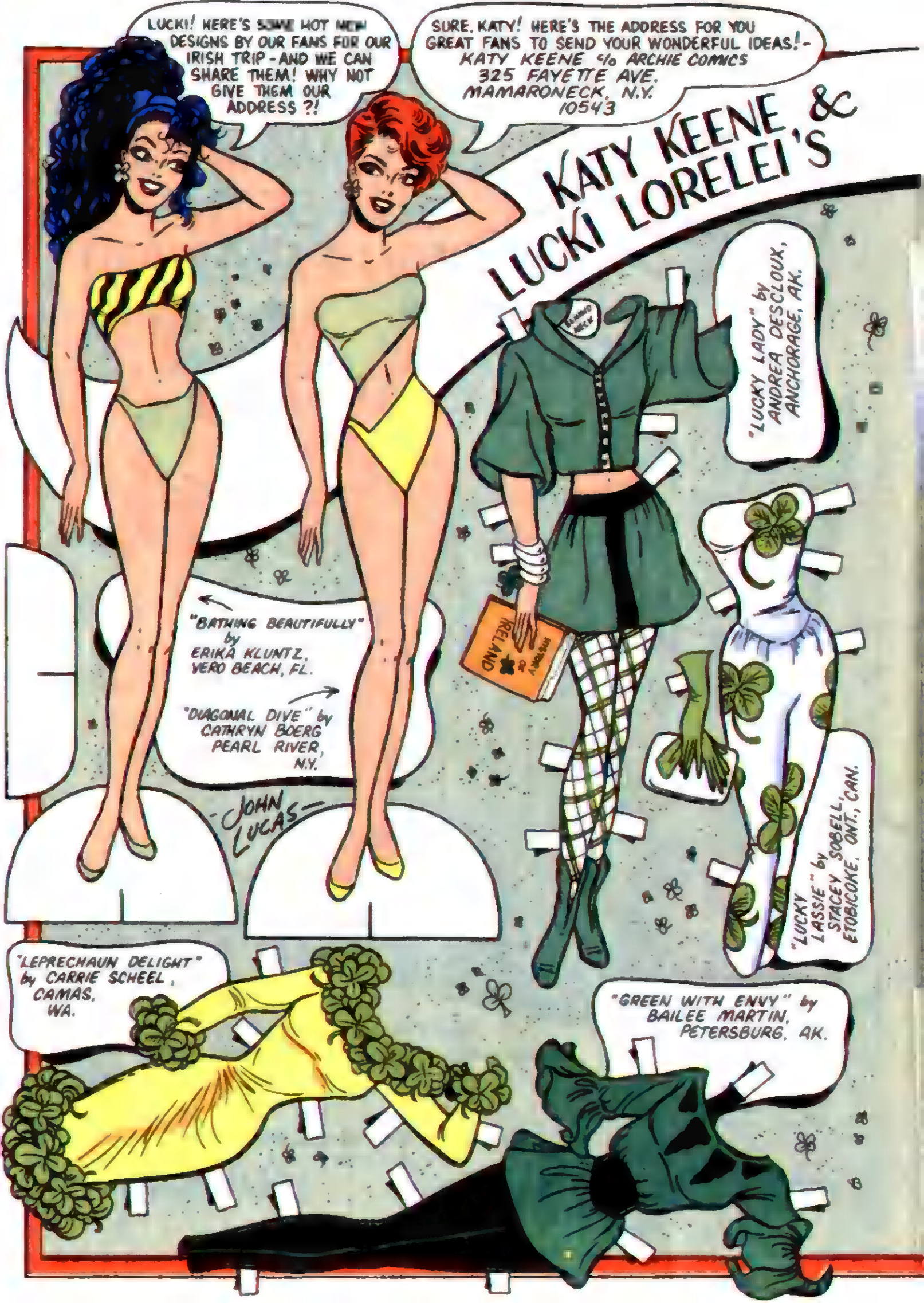
"DIAGONAL DIVE" by  
CATHRYN BOERG  
PEARL RIVER,  
N.Y.

JOHN  
LUCAS

"LEPRECHAUN DELIGHT"  
by CARRIE SCHEEL,  
CAMAS,  
WA.

"GREEN WITH ENVY" by  
BAILEE MARTIN,  
PETERSBURG, AK.

"LUCKY  
LASSIE" by  
STACEY SOBELL,  
ETOBICOKE, ONT., CAN.



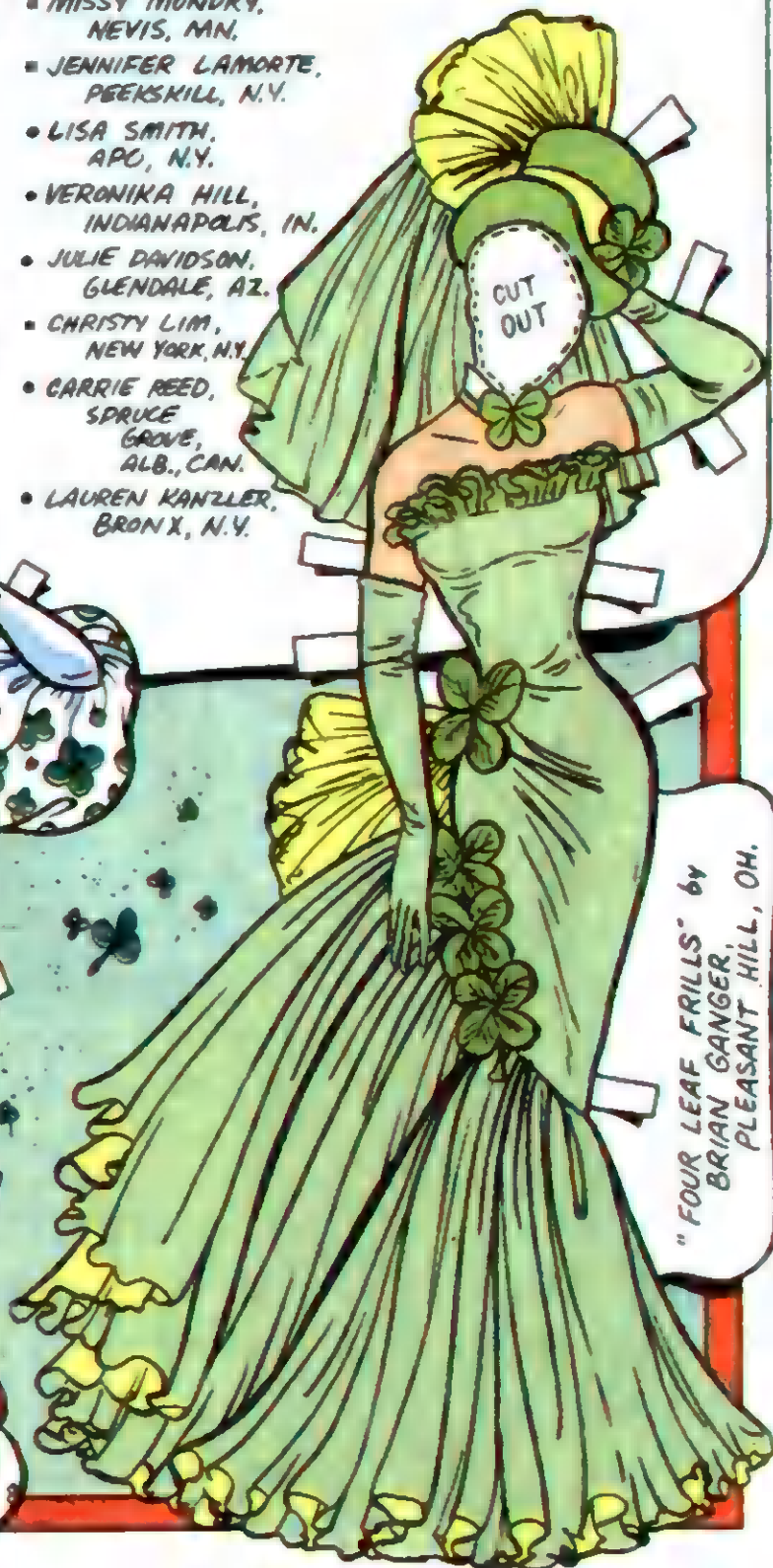


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"SHIMMERING SHAMROCKS" by  
JEAN RAMIREZ,  
YORKTOWN HEIGHTS,  
N.Y.



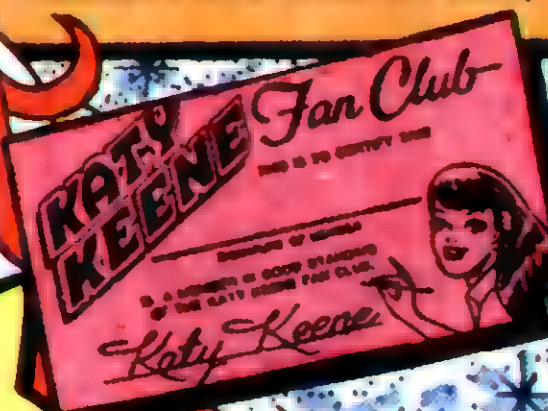
"FOUR LEAF FRILLS" by  
BRIAN GANGER,  
PLEASANT HILL, OH.



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Boy ☐  
Girl ☐

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Send me \_\_\_\_\_ kit(s). Total amount enclosed \$ \_\_\_\_\_

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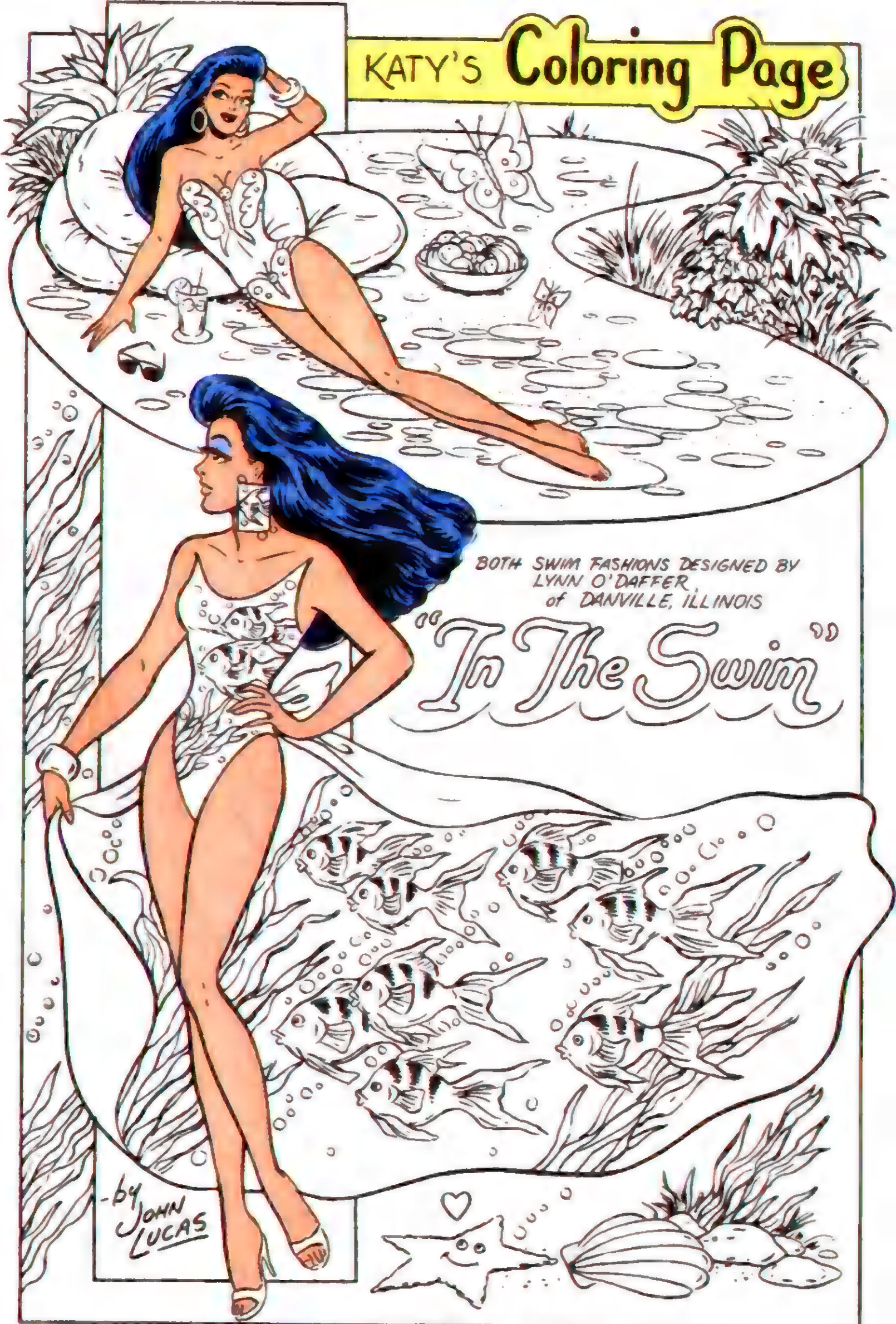


**KATY KEENE**





# KATY'S Coloring Page



BOTH SWIM FASHIONS DESIGNED BY  
LYNN O'DAFFER,  
OF DANVILLE, ILLINOIS

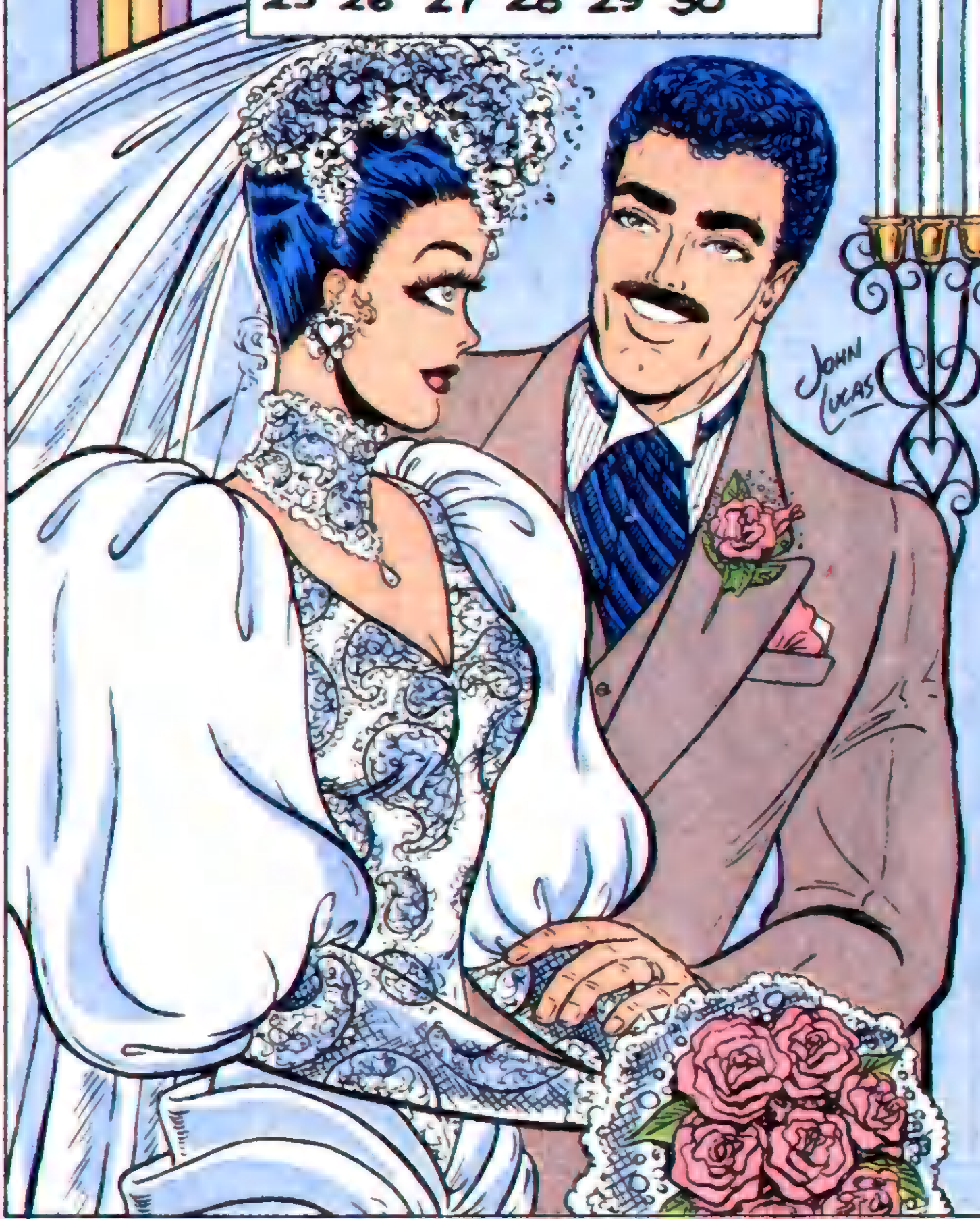
"In The Swim"

by  
JOHN  
LUCAS



# June 1989

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

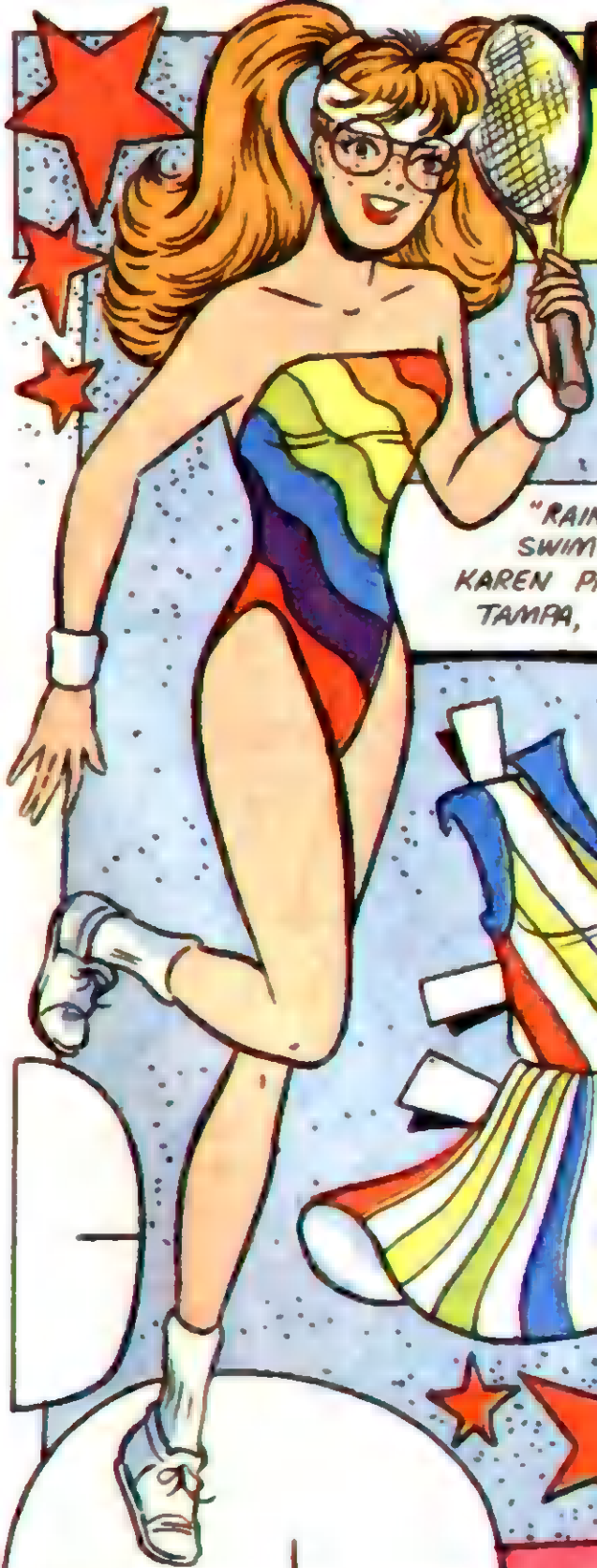


KATY'S WEDDING GOWN BY ARLENE PARAISO, POWAY, CA.  
RAMON'S WEDDING TUXEDO BY BRANDI CHAFFIN, RICHMOND, VA.



# Tennis, Anyone?

TENNIS FASHIONS FOR KATY'S SIS,  
MELISSA KEENE, BY YOU GREAT FANS!



"RAINBOW  
SWIM" BY  
KAREN PROBES,  
TAMPA, FL.

"TENNIS STAR" BY  
(NO NAME)  
AUGUSTA, GA.

"TENNIS KNOCKOUT"  
BY KINGA  
PELECHATY,  
TORONTO, ONT,  
CAN.

"TENNIS TRENDS" BY  
JENNIFER GRUHLKE,  
HOLLADAY, UT

**July**  
**1989**

*Happy Independence Day!*

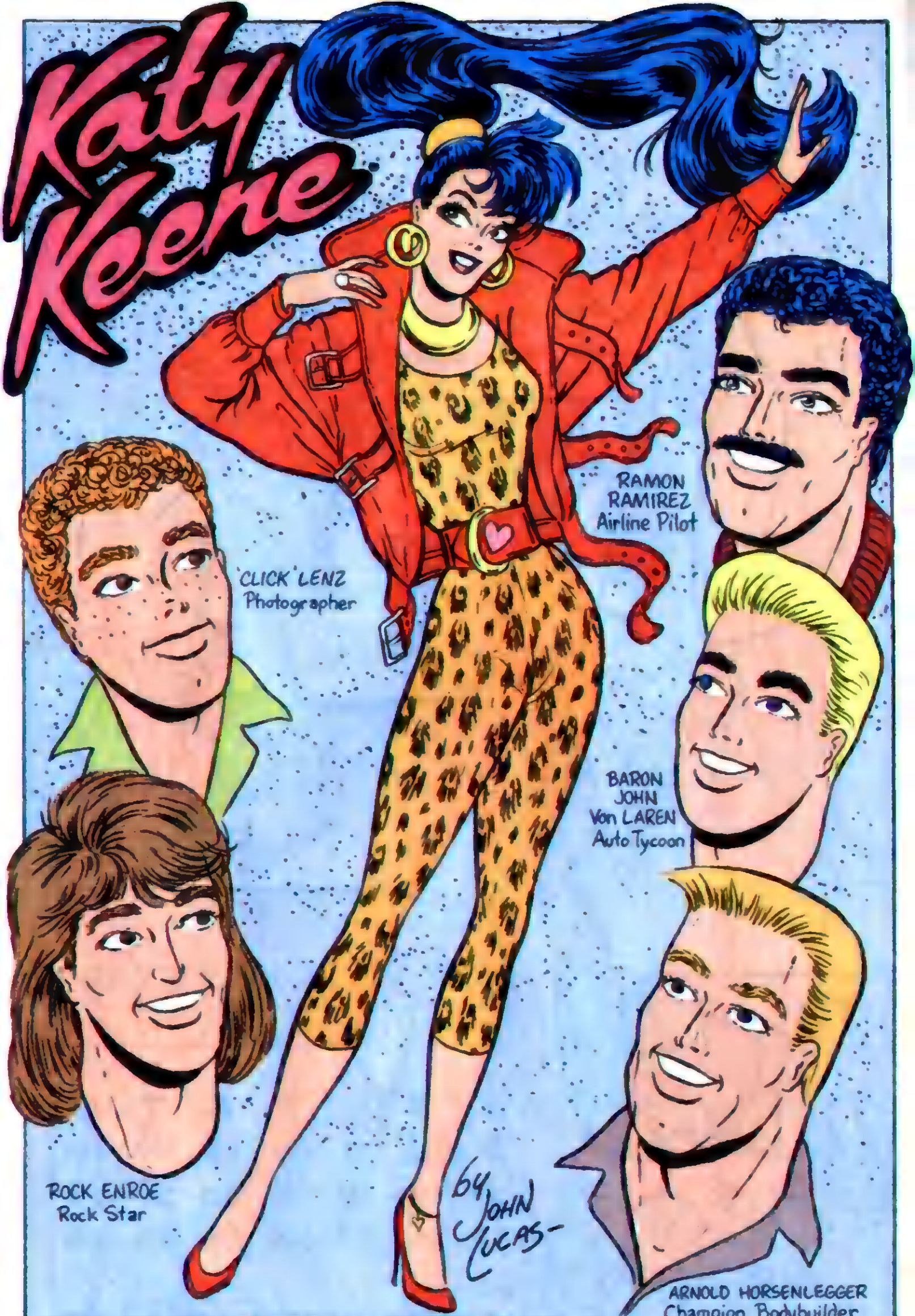
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

—JOHN LUCAS—

SEND SIS YOUR DESIGNS TO:  
KATY KEENE, % ARCHIE COMICS, INC., 325 FAYETTE AVE., MAMARONECK, N.Y. 10543!



# Katy Keene



CLICK' LENZ  
Photographer

RAMON  
RAMIREZ  
Airline Pilot

BARON  
JOHN  
Von LAREN  
Auto Tycoon

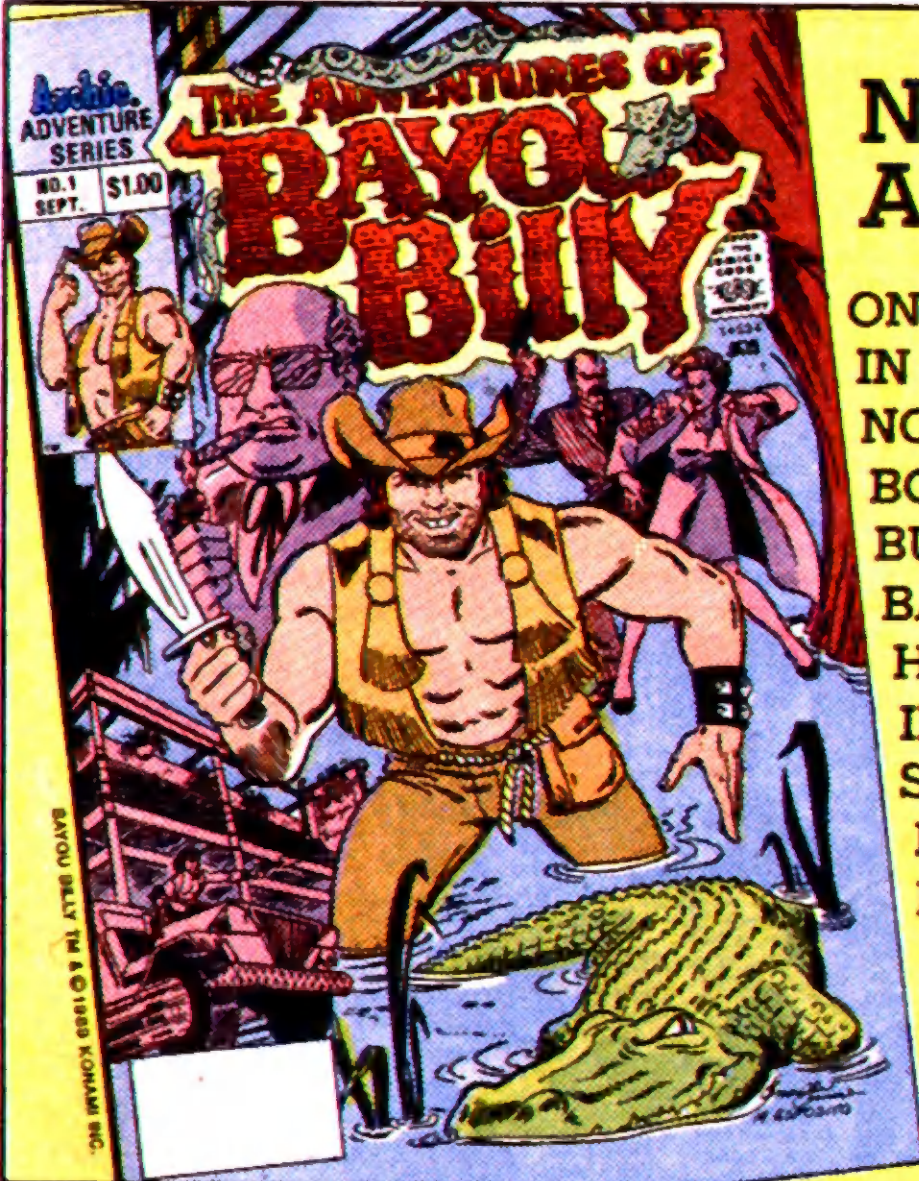
ROCK ENROE  
Rock Star

by JOHN  
LUCAS-

ARNOLD HORSNLEGGER  
Champion Bodybuilder

KATY'S HOT OUTFIT BY LILLIAN JOHNSTON, BALDWIN, KS.  
HER JACKET INSPIRED BY ANDREA MCCOLLUM, NEW YORK, N.Y.





## New from Archie Adventure Series

ONCE HE WAS A COMMANDO  
IN THE DELTA FORCE.  
NOW HE'S A NEW ORLEANS  
BOUNTY HUNTER!  
BUT TO THE COLORFUL  
BAD GUYS HE TAKES DOWN,  
HE'S **BAYOU BILLY!**  
IF YOU'RE INTO  
SWAMP-STOMPIN' ACTION  
FROM COVER TO COVER,  
HE'S NOT TO BE MISSED!

**BAYOU BILLY  
ON SALE  
JULY 1989**

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# Editor's NOTEBOOK

Dear Archie Readers,

**H**ello again! This is your friendly editor, Victor Gorelick, here to tell you about the next step in producing those great Archie comics you've all grown to love and enjoy.

Last month, we discussed how the stories are written and how the writers get their ideas. This time we're going to discuss pencilling.

Pencilling is the next step after the story or script is approved (by the editor of course).

First, one of our famous, or soon to be famous artists is assigned the job of drawing the script in pencil form. The artist then reads the script, formulates his or her ideas and proceeds to draw the story on 10x15 inch sheets of heavy paper, bringing the story to life...very much like that of a movie director.

At first, the artist will lightly sketch placement of backgrounds, figures, word balloons and sound effects. This

is called "laying out the page". Once satisfied with the layouts, the penciller will meticulously draw all the art in detail, and at the same time erase the lightly drawn sketch lines.

When the story is completely pencilled in detail, it is mailed, messengered, or delivered in person, by the artist to me. I'll then review the artwork before sending it on the next step which is "lettering". But that's another story.

See you next month!

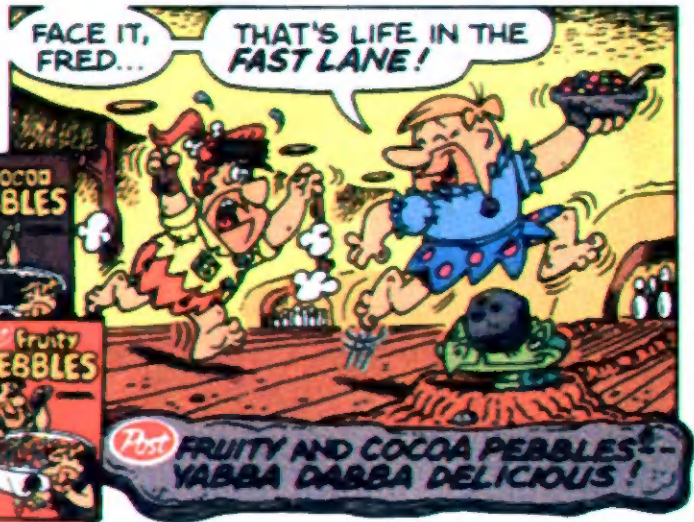
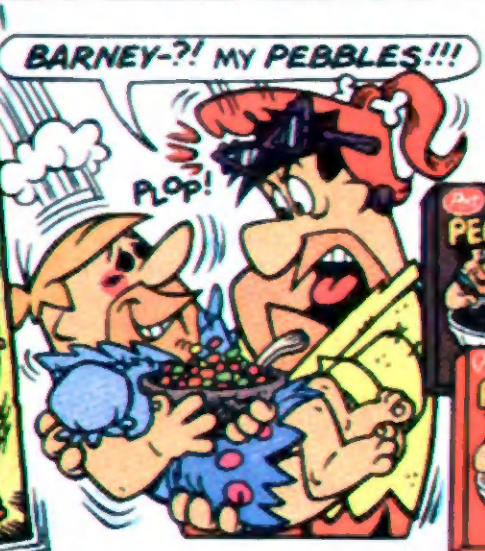
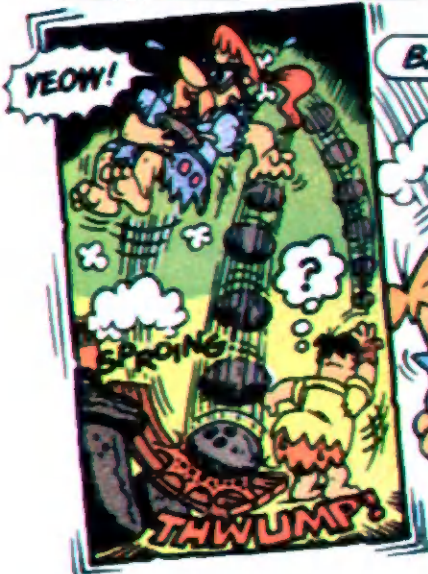
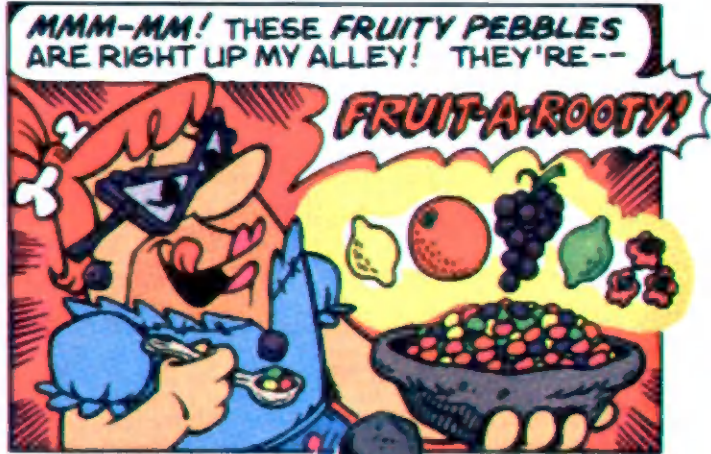
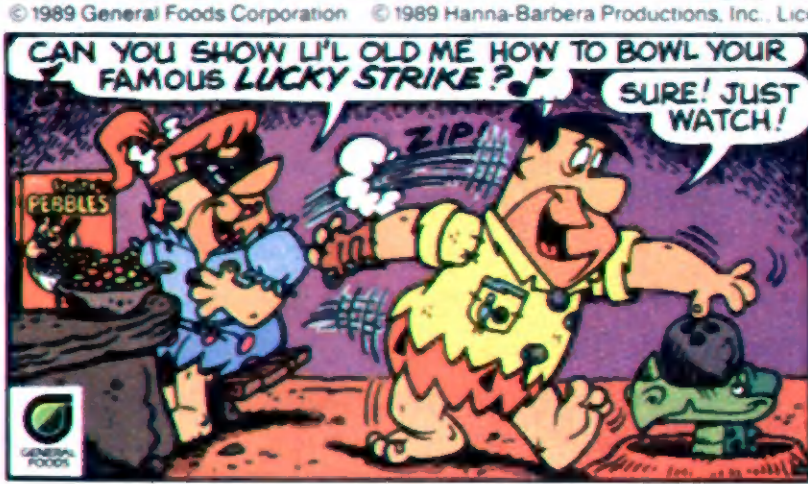
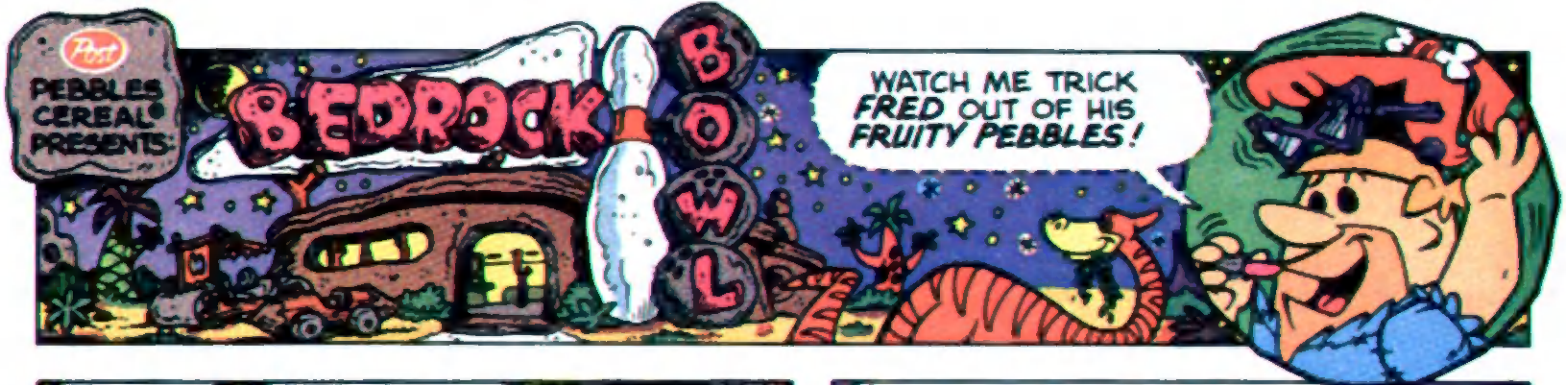
## Write your letters to:

Victor Gorelick, editor  
Archie Comic Publications, Inc.  
325 Fayette Avenue  
Mamaroneck, New York 10543



*P.S. I've received many letters lately about Jughead. It seems that there's been some changes in one of our most popular characters. Have you noticed any? If you have, please write me and let me know what you think. Is the Jughead of today an improvement over the Jughead of yesterday? Girls! Would you like a boyfriend like Jughead? and why? What about you, guys! Is Jughead a person you would want to be buddies with? Hope to hear from you soon.*





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